

## Know yourself. Build yourself. Promote yourself. Through HBA.

Let HBA-GP help you develop and hone your personal leadership agenda, knowledge and skills.

Join today at: [hbanet.org/chapter/philadelphia](http://hbanet.org/chapter/philadelphia)



The E.D.G.E. (Empowerment, Diversity, Growth, Excellence) in Leadership Study is a ground-breaking HBA initiative that identified best practices for advancing women to the top ranks of life sciences corporations.

For more info visit: [hbanet.org/Research/EDGE.aspx](http://hbanet.org/Research/EDGE.aspx)

## Women in Transition (WIT) Affinity Group

In addition to our regular programming, HBA-GP offers special events for our Women in Transition (WIT) Affinity Group. For more information or to join WIT email Susan Lang at: [hbaWomenInTransition@yahoo.com](mailto:hbaWomenInTransition@yahoo.com); membership in WIT is free to HBA-GP members.

January 14  
Ignite Your Networking Strategy 360  
The Inn at Towamencin

May 26  
Get the Interview with a Brand Driven Resume  
Villanova University



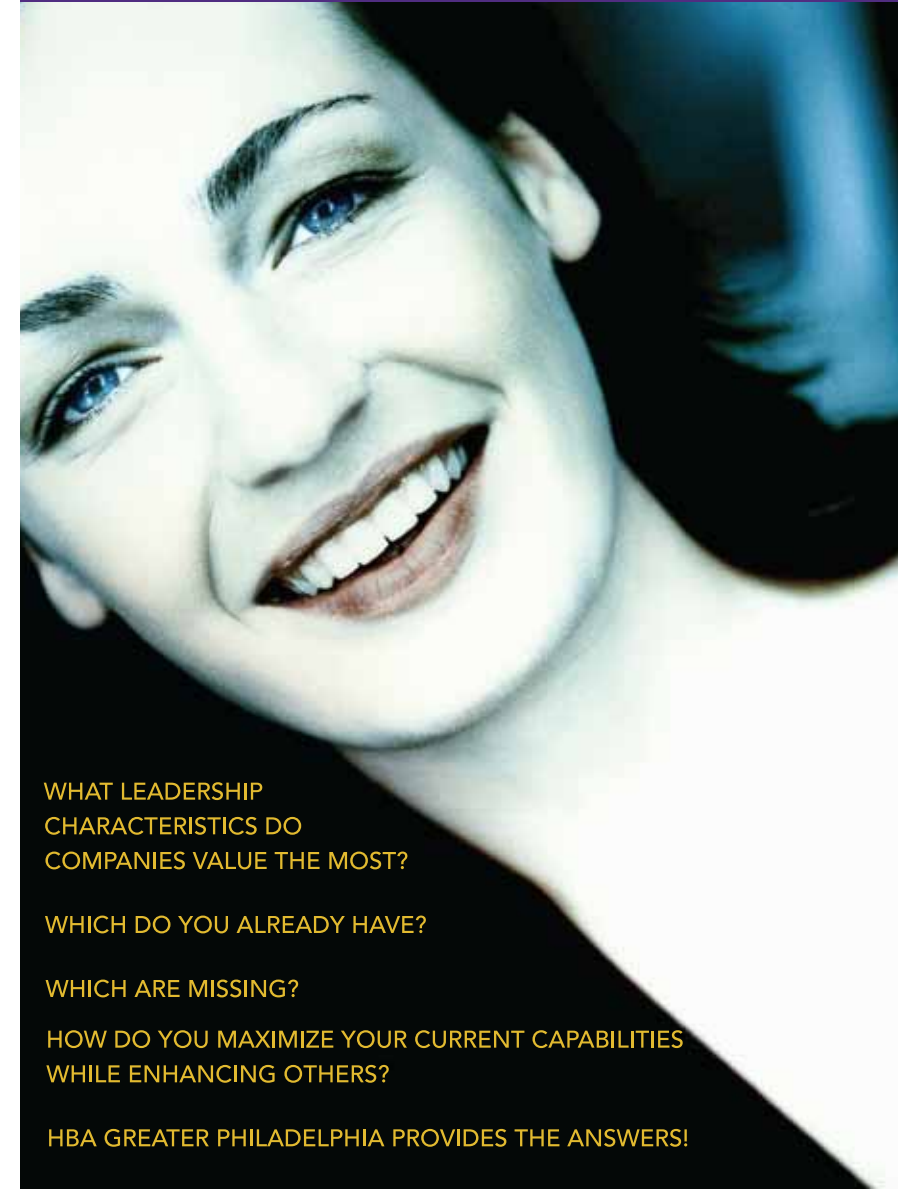
Connect with us on our Facebook Fan Page and LinkedIn Group!



Get Involved. Get Results. Join HBA today! [hbanet.org/chapter/philadelphia](http://hbanet.org/chapter/philadelphia)

# Project YOU: 2010

A year of events and education designed to give your career an E.D.G.E.



WHAT LEADERSHIP CHARACTERISTICS DO COMPANIES VALUE THE MOST?

WHICH DO YOU ALREADY HAVE?

WHICH ARE MISSING?

HOW DO YOU MAXIMIZE YOUR CURRENT CAPABILITIES WHILE ENHANCING OTHERS?

HBA GREATER PHILADELPHIA PROVIDES THE ANSWERS!

HBA · GREATER PHILADELPHIA CHAPTER

[hbanet.org/chapter/philadelphia](http://hbanet.org/chapter/philadelphia)

# Project YOU: 2010

Kicks Off January 27 at Drexel University

## Find your professional E.D.G.E.

Start the year off right by taking stock of your current professional strengths and strategy. Our January event will explore the core competencies of successful leadership and help you assess:

- Where do I need to be?
- Where am I?
- = Personal powers to promote + skills to strengthen

Learn how to use HBA's proprietary E.D.G.E. self-assessment tool to evaluate your own leadership skills. You'll identify areas to better expose and prioritize areas to develop. So don't miss this "resolution setting" first event of the year.

Register now at [hbanet.org/chapter/philadelphia](http://hbanet.org/chapter/philadelphia)  
Connect with us on our Facebook Fan Page and LinkedIn Group!



## 2010 New Year's resolution: Create your path to success

After you've assessed your key leadership and professional competencies, create a personal development plan using HBA-GP's programming to help you continue to bolster your strengths while you work on your gaps—a one-two punch that will take your performance to the next level.

Our exciting 2010 Calendar features in-person events, webinars and dine-arounds—each focused on a specific leadership topic, so you can directly align your personal needs to our program options.

# SAVE THE DATES!

For more information, updates or to register, go to: [hbanet.org/chapter/philadelphia](http://hbanet.org/chapter/philadelphia)

DATE	TITLE	Project YOU Competency	LOCATION
Jan 20 - Noon Members Only	US Pharma Market Industry Overview	Industry Knowledge	Webinar
Jan 27- Evening All Invited	Finding Your Professional E.D.G.E.	Kickoff and Self-assessment	Drexel University
Feb 11- Evening Members Only	The Art of WOW – Strategies for Personal Leadership	Networking & Self-promotion	IMS Health
March 10- Evening All Invited	Entrepreneurship: How Hard Can It Be?	Career Planning / Development	St. Joseph's University
April- Evening Members Only	Train Your Brain for Peak Performance	Skill Development	Shire Pharmaceuticals
May- Evening Members Only	Laugh Yourself Philly™	Personal Development	TBD
May- Noon Members Only	Innovations in Pharma Sales & Marketing	Industry Knowledge	Webinar
June- Evening Members Only	Naughty, Not Nice: Getting Recognized to Get Ahead	Networking & Self-promotion	TBD
June- Evening Members Only	Dine-Arounds [3 locations]	Skill Development	TBD

# Project YOU: 2010

Develop Your Leadership E.D.G.E. Through HBA-GP's 2010 Programs