

Bio

Patty Briguglio is President of PFB Connect, a firm that works with companies in the areas of high level strategy, developing key connections, and business development, as well as assisting privately held companies in planning and preparing for sale.

She was CEO of MMI Public Relations, which she sold in 2012. As a recognized expert in the public relations industry, Patty is a sought-after media personality, speaker and business spokesperson who often addresses the topics of PR, crisis management and economic development issues on television, radio, and at local and national meetings and conferences.

Instrumental in founding and promoting organizations that benefit entrepreneurs, Patty's sits on a number of civic and charitable boards. Among her many awards are the 2009 Woman Business Owner of the Year Award from the Raleigh chapter of the [National Association of Women Business Owners](#), one of *Enterprising Women* magazine's Enterprising Women of the Year, and the Small Business Champion for North Carolina by the [National Federation of Independent Business](#) (NFIB). The *Triangle Business Journal* has named Patty one of the 25 most influential *Women In Business*.