

## **Jeanine O’Kane**

President

InVentiv Public Relations Group, US

Jeanine serves as the President of the inVentiv Health Public Relations Group – where she oversees all of the holding company’s PR agencies ([Allidura Consumer](#), Biosector 2, [Chamberlain Healthcare](#) and [Chandler Chicco Agency](#)).

Jeanine is a highly accomplished, dynamic, and seasoned strategist with more than 20 years of business leadership experience in the development and execution of public relations programs at top firms with global operations. She has a proven track record of providing high-end value and successful results in planning and implementing innovative marketing strategies and serving high-profile clients. She has broad experience in consumer as well as physician activation & engagement, disease awareness, grassroots programming, data commercialization and crisis communication.

Jeanine has helped numerous clients improve their skills so they are better equipped to motivate and persuade key constituencies. She has conducted numerous storytelling discussions & workshops where participants have learned the tenants of how to tell a compelling story that packs the emotional power to be memorable, while allowing listeners to imagine the future story.

Her interest in healthcare was sparked when she worked as legislative aide and speechwriter for several years, and focused on issues such as healthcare, insurance and energy.

Jeanine has written numerous thought-leadership pieces on public health issues and implications. Her most recent piece examined the global growth of megacities and the subsequent public health impact.

In 2015, Jeanine was named to the Pharma VOICE 100. The PharmaVOICE 100 debuted in 2005 to recognize outstanding leaders across all sectors of healthcare who provide the guiding light of inspiration, motivation, and innovation to their teams, organizations, and communities