

Anne Arvizu, PharmD, FASCP, CPC

Director, Baxalta Medical Affairs

Head, Global Medical Information & Knowledge Management



Anne is an energetic, visionary leader with over 18 years of executive achievement in the pharmaceutical/biotechnology space, with expertise in global team building, medical information oversight, international training & speaking, publications, medical writing, medical communications and global study team management. As the Director of Global Medical Information and Knowledge Management, she currently leads two core functional Global Medical Affairs shared services groups within Baxalta.

In the past, Anne's service has included all aspects of clinical development (6 years) and medical affairs (12 years). Within Medical Affairs, Anne is recognized as an expert directing global medical information operations. She's been listed in online surveys as one of the top 20 Global Medical Information leader professionals. Career highlights include service as Latin America Regional Head of Medical Information at GlaxoSmithKline. As owner and founder of RxER Communications, Anne's Medical Communications Company served clients such as Glaxo, Pfizer, Kos, Teva, IVAX, Steifel, Merck, Shire and others in various medical affairs solutions capacities including full call center solutions, promotional review services, publications management, event management and organizational strategy/ leadership consulting. Anne is a past tenured Board member of the American Medical Writers Association, and is representing Baxalta as a member company representative at phactMI. In this capacity, she serves as the as the New Products and Innovations Team Lead. She is also a member of the HBA (Healthcare Businesswomen's Association) and is a published author in the inspirational genre, with a focus on women's leadership. Anne may be contacted at anne.arvizu@baxalta.com.