*HBA New England presents:*

# *Executive Exchange*

Healthcare Businesswomen's Association

The HBA New England ***Executive Exchange*** is a unique seven-month, invitation-only program for executive women and men looking to advance their own careers and propel women to leadership positions in healthcare companies and boards.

## Purpose

Address an unmet need of executives in the healthcare and life sciences industry to expand their professional networks, advance their careers and effectiveness, and support gender parity at the highest levels.

## Benefits

- Move women into higher levels of decision-making, including the C-suite.
- Fuel insight and problem solving on challenges uniquely faced by executives.
- Cultivate strategic connections resulting in high value relationships.
- Foster executive resilience during these times of accelerated challenge, change and innovation.

## Program

7-month program (Nov 2018 to May 2019):

- 4 Roundtable dinner meetings at fine restaurants with a carefully curated peer group of 8 - 10.
- 3 large events with all *Executive Exchange* participants and select C-Suite/ Executive-level guests and speakers.
- 2 Executive Women's Series (EWS) events, featuring a fireside chat with a C-Suite executive.
- Open to C-suite, SVP and VP level
- Kickoff event Nov 8, 6:00-9:00 PM
- Cost: $1,450 + HBA Membership

For more information or to speak with a previous participant in the *Executive Exchange* program, please contact: **execexchangene@hbanet.org**

# *Who are we?* *Executive Exchange Recap of 2017 - 2018*

## Participants

### 16 Female & Male Participants

- 50% in the C Suite
- 50% Senior Vice Presidents, Vice Presidents
- Wide range of executive and functional areas

### Life Science Companies

- Public and private; large, medium and small
- E.g., bluebird, Ironwood, Jounce, Syros, Takeda, TESARO, Vertex and more

## Large Events

**"Stepping up to the Board"** featuring:

Abbie Celniker, Partner Third Rock Ventures
Nancy Simonian, CEO Syros
Karl Simpson, Founder & CEO Liftstream
Cissy Young, Managing Director Russell Reynolds

**"Leading a Culture of Innovation"** featuring:

Ellen Zane, CEO Emeritus Tufts Medical Center
David Altshuler, CSO Vertex
Wendy Carruthers, SVP HR Boston Scientific
Runa Islam, Head of Planning & Business Operations Aetna
Susanna High, COO bluebird bio

## Testimonials

*"I would absolutely recommend this program."* (Male, CEO)

*"The value and general benefits of the program are applicable regardless of gender: the ability to interact with other executives, hearing top-notch speakers, discussing shared challenges and getting ideas."* (Female, VP)

*"I could speak freely and receive honest feedback from a powerful group of trusted advisors. I heard about challenges faced by peers in other companies and learned strategies to apply to my own work environment."* (Female, VP)

*"Deeper level of networking has been better than anything I've ever experienced. Invaluable."* (Female, VP)

*"Very high return on investment."* (Female, CMO)

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