



Regional Council Chair

The Regional Council Chair manages the leadership team in the region to set a coordinated strategy for the region and ensure each leader is managing her/his area efficiently and effectively coordinating their plans and activities across the region with their peers. The goal of the Regional Council leadership team is to maximize the HBA member experience in the region for individual members and corporate partners. The Regional Council Chair's role is to ensure that happens while attending to the required business disciplines of planning, tracking and reporting performance against targets and expectations.

Criteria

To be eligible for this role, you must have previous HBA board experience.

Position Overview

- Chair appointed per HBA governance policies for a two-year term.
- Highly visible, senior leadership role offering significant exposure and networking opportunities in the local geography and across the global HBA organization.
- Strategic leadership and general management of all regional activities
- Reports to the Operating Board Chair who provides leadership direction and guidance and monitors regional performance and behavior to ensure alignment with HBA expectations.

Key Responsibilities

- Work in collaboration with the Regional Deputy Chair and Regional Council members to advance the mission of the HBA in the geography including HBA brand awareness, member engagement and company/business participation.
- Manages the regional leadership team to define the strategic plan for the region and get agreement on annual / tactical goals and objectives for each Chapter and COE area
- Ensures regional teams deliver on business and financial expectations, and collectively that the region achieves annual P&L
- Works with HBA Central and Corporate Relations COE to align on corporate partner strategies
- Works with Operating Board and Global Committee Chairs to align regional plans with association strategic goals
- Ensures good working relationships between her/his regional leaders and all HBA Global committee and staff
- Represents region on Operating Board and in all required Operating Board meetings; represents region to the HBA Global Board, as appropriate
- Provides oversight in the region for any partnership or collaboration efforts with other organizations or associations, ensuring alignment with association governance policies
- Ensures effective integration of new Affiliates/Chapters into regional business unit operations
- Mentors, coaches and supports regional leaders in their leadership roles and professional development
- Approves Regional Council Nominating Committee recommendations for Regional Council roles in accordance with HBA governance policies

Critical Skills

- Organizational leadership
- Operational excellence
- Change management
- Interpersonal skills
- Communication and presentation skills
- Financial management

Value Adding Leadership skills

- Innovation / Creativity
- Problem solving
- Conflict management
- Decision making
- Composure
- Team building