

HBA NY/NJ regional conference:

3rd Women's Healthcare Innovation Leadership Showcase (WHILS)

14 June, 2017 - Rutgers Robert Wood Johnson Medical School, Piscataway, New Jersey

www.hbanet.org/WHILS

Event agenda

11:30 AM - 12:15 PM -- Registration, networking and light lunch among exhibits and posters

12:15 – 12:45 PM – Introductions

[Christopher Molloy](#), SVP for research and economic development, Rutgers, The State University of New Jersey

[Susan Nicholson, MD, FIDSA](#), vice president safety surveillance and risk management, consumer products, Johnson & Johnson

12:45 – 1:45 PM – Opening panel discussion

New frontiers in Women's Health

Innovation and advancement into the next decade

[Gloria Bachmann, MD](#), interim chair of OB/GYN and reproductive sciences, associate dean for women's health, and director, Women's Health Institute at Rutgers Robert Wood Johnson Medical School; and chief of the OB/GYN service at Robert Wood Johnson University Hospital

[Annegret Dettwiler-Danspeckgruber, M.S., Ed.D.](#), research associate, Princeton Neuroscience Institute and adjunct assistant professor of pediatrics, RWJM-Rutgers University

[Christine Grant, JD, MBA](#), healthcare, finance and technology mediator; former Commissioner of Health, State of New Jersey

[Saralyn Mark, MD](#), president, iGiant (impact of Gender/Sex on Innovation and Novel Technologies) and SolaMed Solutions LLC

[Connie Newman, MD](#), president-elect, American Medical Women's Association and endocrinologist, physician scientist and Adjunct Professor at New York University (NYU) School of Medicine

[Susan Nicholson, MD, FIDSA](#), vice president safety surveillance and risk management, consumer products, Johnson & Johnson

The opening panel discussion has been made possible through founding corporate sponsorship of Johnson & Johnson and founding in-kind sponsorship of Rutgers, The State University of New Jersey

1:45 – 2:15 PM – Networking break among exhibits and posters

2:15 – 3:30 PM – Breakout session 1 (select one)

Workshop 1: The Female Lifecycle

Different from early childhood to puberty and pregnancy to menopause

[Gloria Bachmann, MD](#), interim chair of OB/GYN and reproductive sciences, associate dean for women's health, and director, Women's Health Institute at Rutgers Robert Wood Johnson Medical School; and chief of the OB/GYN service at Robert Wood Johnson University Hospital

[Beth Battaglino](#), CEO, HealthyWomen

[Rashmi Kudesia, MD, MSc](#), assistant professor, division of reproductive endocrinology & infertility, Ichan School of Medicine at Mount Sinai – Reproductive Medicine Associates of New York

[Suzanne Sernal, APN-BC, MSN, RNC-OB, CBC](#), clinical director, obstetric services, Monmouth Medical Center, RWJBarnabas Health

[Mallory Trachtenberg, MSW](#), program analyst, US Department of Labor Women's Bureau

This workshop has been made possible through in-kind sponsorship of Gloria Bachmann and Rutgers' Women's Health Institute.

Workshop 2: Harnessing Women's Voices

How engaging women's voices can improve clinical research and medical practice for better health outcomes

[Crispin Goytia-Vasquez](#), program manager/patient engagement officer, Mount Sinai Health System and NYC CDRN

[Anitta Ruiz](#), project specialist, Bridge Builders Bronx, NY

[Lisa Stewart, MA](#), engagement officer, public and patient engagement team, Patient Centered Outcomes Research Institute (PCORI)

[Jonathan N. Tobin, Ph.D.](#), president and CEO, Clinical Directors Network

This workshop has been made possible through in-kind sponsorship of Clinical Directors Network.

Workshop 3: Big Data & AI & Wearables

Practical approaches and impactful solutions

[Forough Ghahramani, EdD, MBA, MS](#), associate director, Rutgers Discovery Informatics Institute (RDI2)

[Ashlin Jones](#), director, research and advanced data sciences, Sharecare, Inc.

[Laila Rehan](#), solutions executive, Watson Health - Life Sciences

[Danielle Salowski](#), industry manager, Facebook Health

[Beth Wilson](#), associate director, marketing, Celgene

This workshop has been made possible through sponsorship of Sharecare, Inc.

3:30 – 3:45 – Break and transfer to next session

3:45 – 5:00 PM – Breakout session 2 (select one)

Workshop 1: New Science for High-Impact Change

How new sciences are reshaping our approaches to chronic widespread and high impact rare diseases in women

[Eliza Lo Chin, MD, MPH](#), executive director, American Medical Women's Association

[Helen M. Berman, Ph.D.](#), distinguished professor emerita of chemistry and chemical biology, Rutgers, The State University of New Jersey

[Claudia Gonzaga-Jauregui, PhD](#), manager for translational genetics, Regeneron Pharmaceuticals, Inc.

[Eimear Kenny, PhD](#), assistant professor of genetics and genomic sciences, Institute for Personalized Medicine, Icahn School of Medicine at Mount Sinai

This workshop has been made possible through sponsorship of Regeneron Genetics Center.

Workshop 2: Provider, Academia & Industry Collaboration

Collaboration strategies for advancing women's healthcare

[Taren Grom](#), founding partner, PharmaLinx and editor-in-chief, PharmaVOICE magazine

[Erin Byrne](#), chief client officer greyhealth group

[Eve Dryer](#), president, Dryer Healthcare Consulting, Patient Advocacy & Stakeholder Engagement

[Cherise Kent](#), director, corporate engagement, Office of Research and Economic Development, Rutgers, the State University of New Jersey

[Lyndon Mitnaul](#), director, program management, Regeneron Pharmaceuticals, Inc.

This workshop has been made possible through in-kind sponsorship of PharmaVOICE magazine.

Workshop 3: Wellness vs. Disease Care

Transforming culture and community to support healthier lives for women

[Jessica Grossman](#), CEO, Medicines360

[Andrea M. Ducas](#), program officer, Robert Wood Johnson Foundation

[Evan Klass, M.D., F.A.C.P.](#), associate professor of medicine and senior associate dean, University of Nevada, Reno School of Medicine; director, Project ECHO Nevada

[Gail Reilly, MD](#), chief clinical and quality officer, VNACJ Community Health Center

This workshop has been made possible through sponsorship of Medicines360 and in-kind support of Robert Wood Johnson Foundation and New Jersey Health Initiatives.

5:00 – 5:15 PM – Break and transfer to next session

5:15 – 6:00 PM – Poster winners announced, summary and close

6:00 – 7:30 PM – Networking reception