An Accelerated Leadership Program Focusing on Underserved/Underrepresented Groups

KICKING OFF FALL 2021

honoring opportunities for partnerships and equity

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
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<th>CHAMPION</th>
<th>ADVOCATE</th>
<th>ALLY</th>
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<tbody>
<tr>
<td></td>
<td>$15,000</td>
<td>$7,500</td>
<td>$2,500</td>
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<tr>
<td></td>
<td>€12,450</td>
<td>€6,225</td>
<td>€2,075</td>
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PRESENCE

- Recognition as inaugural sponsor
- Logo visibility in program’s presentations
- Logo visibility in HBA HUB at Annual Conference (Nov. 2021)
- Sponsored virtual floor at Annual Conference networking events for 2021 HOPE Scholars

ACCESS

- Complimentary Scholars (HOPE registrations)
  - CHAMPION: 2
  - ADVOCATE: 1
  - ALLY: 0

CONTENT

- Display one (1) 15-20-second video/commercial during one (1) live event
- Showcase your company’s executives/leaders through participation in a professional development session

DIGITAL

- Logo on HOPE website and any marketing emails
- Recognition on HBA’s social media channels
- “We’re a Proud Sponsor” Graphic

BECOME A SPONSOR TODAY!

CONTACT your account manager or email CorporatePartners@HBA.net.org for more information.