

# HBA St. Louis Healthcare Symposium Speakers

29 May 2019 | 12:30 - 5:30 PM

## **Opening Speakers**

Laurie P. Cooke, PGDip, RPh, CAE President and CEO, Healthcare Businesswomen's Association Denise Murphy
Vice President, Patient Care
Systems and Chief Nurse Executive,
BJC

## Past, Present and Future of Healthcare Panel:

#### Emily Brasel (Moderator)

Director of Communications, BJC

#### **Beth Hackett**

2008 HBA St. Louis chapter president and founding member Sr Manager, Contingent Labor Program & Vendor Management, Express Scripts

### **Penny Bemus**

2010 HBA St. Louis chapter president and founding member SVP Business Development & Client Management, Eversana

### Dr. Cynthia Haines

Sr Medical Science Liaison, Hematologic Malignancies, Janssen Biotech

## JoAnne Levy

HBA St. Louis founding member Vice President, Mercy Research, Mercy

#### **Nancy Donohoo**

2011 HBA St. Louis chapter president Sr Consultant, University Executive Recruitment, Washington University

## Dr. Joy Haven

2013 HBA St. Louis chapter president Executive Officer, Business Operations Department of Radiology, Washington University

## Kathy Joslin

2016 HBA St. Louis chapter president SVP Human Resources, Bethesda Health Group Inc.

#### Julie Eckstein

2017 HBA St. Louis chapter president Associate VP Community Health, Ascension

## Panel 1 - Digital Health: A Driving Force for New Solutions & Engagement Across the Health Continuum:

One of the most far-reaching and exciting advancements in the healthcare industry is with digital health. Digital health holds the promise for radically changing the way we engage with patients, payors and providers and how we deliver healthcare. Join us for an evening dedicated to a better understanding of what digital health is (and isn't), how it is being utilized across the healthcare landscape today and how this will affect the way we work in the future.

Lisa Nichols (Moderator) Jenny Bartlow

CEO, Technology Partners Healthcare and Life Sciences Technology Strategist, Microsoft

Dr. Danish Nagda Katherine (Katie) Nowak

CEO. Rezilient VP Care Management Informatics & Business Support, Mercy

Jerry Fox Dr. Justin Collier

CIO, BJC Healthcare Industry Practice Manager, World Wide Technology

## Panel 2 - Value Based Care: Improving Quality & Outcomes for Patients:

As our healthcare industry moves away from fee-for-service and towards a system of value-based care, healthcare organizations and professionals are faced with a rotating door of changing payment requirements, systems and laws. It can be confusing, challenging and at times daunting to keep up. It's critical for executives across all areas of healthcare to have an understanding of where the industry is headed and how value-based care and payment reform may impact the industry and their organization.

TBD (Moderator) Laura Leonetti

Glenn Schuster

Founder & Principal, Skrymir Data Strategies

Dr. Debbie Zimmerman

CMO. Lumeris

Region Business Director, Janssen Oncology

Dr. Jeff Gamble

Co-founder & CTO, Rezilient

## Panel 3 - Behavioral Health & Social Determinants:

The vast majority of factors that contribute to health and well-being are socioeconomic and behavioral in nature. The reality is that zip code is a better predictor of health than genetic code. And with over 20 percent of the adult population suffering from some type of mental illness, reform is essential. Psychiatric care has largely been isolated from mainstream healthcare, despite the dramatic increase in cost incurred by patients with depression as a comorbidity. Integrating policies and programs across public health, social support services, education, employment and community development domains increases the prospect for improved health and overall well-being in our communities.

Dr. Peter Ambrose, PhD, MD (Moderator)

VP, Utilization Management, Optum Behavioral Health

Barbi Karl

VP. Behavioral Health, BJC Behavioral Health Services

Tom Maddox

Professor of Medicine, WUSM | Director, Strategy Operations, BJC | Leader, Healthcare Innovation Lab

Teresa Wilke

Owner / Principal, Silver Arrow Strategies

**Brooke Martin** 

Lead IT Solution Owner, Magellan Health

Gavle Reneer

Executive Director of Mental Wellness Virtual Care, Mercy