When members of the Healthcare Businesswomen’s Association (HBA) come together, it’s with a shared purpose: to be a **united force for change**. We connect diverse groups of both women and men, across all healthcare and life science disciplines. By taking a focused action to advance our mission, we’re creating a powerful movement that directly drives professional opportunity and corporate growth. We believe that by joining forces in the relentless pursuit of gender parity, we are doing more than uniting individuals – we are strengthening the business of healthcare.

The HBA was founded in 1977 when five women recognized the need for women in healthcare to come together to exchange industry and career information and resources. They began informally, but meetings quickly grew and led to the formation of the Healthcare Businesswomen’s Association (HBA) as a 501(c)(6) non-profit organization in 1979.

**Core purpose**

To further the advancement and impact of women in the business of healthcare.

**Mission**

The Healthcare Businesswomen’s Association is a global nonprofit organization comprised of individuals and organizations from across the healthcare industry committed to:

- Achieving gender parity in leadership positions
- Facilitating career and business connections
- Providing effective practices that enable organizations to realize the full potential of their female talent

The HBA accomplishes its mission through strong business networks, education, research, advocacy and recognition for individuals and companies.

**Corporate partners and individual members**

The HBA serves over 125 Corporate Partner organizations representing diverse sectors of the healthcare industry including pharmaceuticals, biotechnology, medical devices, marketing, contract research, payer organizations, consulting and other firms. Our nearly 10,000 individual members represent numerous sectors of healthcare as well.

**Flagship events**

**Woman of the Year (WOTY) – in New York City, 3 May**

For over 25 years, the HBA has bestowed awards to those in the healthcare industry who have exhibited special talents and contributions through extraordinary achievements. These widely recognized awards attract thousands of attendees to the HBA’s annual Woman of the Year event:

- **Woman of the Year** award is presented to a female executive whose work and contributions have positively impacted women in the workplace and helped advance women in leadership roles in the healthcare and life science industries.
- **Honorable Mentor** award is presented to one senior-level man who is dedicated to promoting the advancement of women in the healthcare industry through mentoring.
- **STAR (Strategic Transformation Achievement Recognition)** recognizes one HBA member who has demonstrated an exceptional contribution of time and talent to strategically transform the HBA.
- **Rising Stars** are women in the early stages of their career, designated by HBA corporate partner companies because of their outstanding performance, leadership, commitment to excellence, and significant contribution to the company and the industry.
- **Luminaries** are women with more than 20 years of industry experience, designated by corporate partner companies and recognized for their impactful results of advancing women’s careers, their dedication to healthcare and because they serve as transformational leaders.
HBA Annual Conference – in Washington, D.C., 5-6 November
This annual conference brings together women and men at all stages of their careers to build business connections for a sustainable leadership advantage, learn from thought leaders to broaden perspective, develop actionable insights and be a part of the convening of top women in healthcare across sectors as we work to further the advancement and impact of women in the business of healthcare.

HBA ACE luncheon – in Washington, D.C., 5 November
This annual awards program recognizes large, medium and small-sized organizations’ exemplary internal leadership initiatives that advance and enhance the careers of women, and positions the honorees alongside an elite group of progressive organizations who are committed to realizing the full potential of their female talent pool by fostering programs that deliver impactful and measurable results.

Publications
HBAAdvantage – Digital magazine with articles featuring timely news, spotlight on recent HBA award honorees, compelling data and perspectives from influential thought leaders sharing best practices and gender parity trends.

HBA newsletter – A monthly email newsletter that provides members and other interested parties with the latest HBA news, events and opportunities.

Research
HBA E.D.G.E. in Leadership Study (2012) – E.D.G.E. (Empowerment, Diversity, Growth and Excellence) identifies key insights and benchmarks that allow companies to accelerate the progress of high-potential women into the most senior positions in the healthcare industry. The HBA partnered with Booz Allen Hamilton, a leading strategy and technology consulting firm, to conduct a comprehensive examination of current employment data, attitudes, motivations, and initiatives and determine practices at life science companies that impact women’s progress.

H.A.I.L. Survey (2003) – The attributes and influences of leaders in the healthcare industry were identified in this propriety research survey implemented in cooperation with Pharmaceutical Executive magazine. Results were first announced at the HBA’s 2003 Leadership Conference and a summary article, “Integrity at the Helm,” was published in the August 2003 issue of Pharmaceutical Executive.

The POWER Study (1999) – This pioneering HBA study focused on the climate for women’s career progress in pharmaceutical companies and shed light on women’s prospects for career advancement in industry.

HBA affinity groups
These groups span the HBA to connect members with common interests. Many regions host events focusing on topics most relevant to the members of affinity groups. Affinity group events are for members only.

- **Executives**: This affinity group brings together the most senior women in the life sciences industry to discuss current industry-related topics/trends.
- **Entrepreneurs**: This affinity group promotes knowledge exchange on effective business practices and strategies that maximize the short and long-term success of HBA entrepreneurs in the healthcare industry.
- **Fit to Lead**: Fit to Lead provides a variety of activities throughout the year to help our members prepare—mentally, emotionally and physically—for tough challenges and emerge as stronger leaders
- **Women in Science**: This affinity group provides women scientists in the healthcare industry with professional support, educational opportunities and resources that will support their career advancement and leadership development.
- **Women in Transition**: This affinity group assists HBA members during career transition by providing resources, education, and a venue for targeted networking.
Regional structure
As of Jan 2018. Not all locations listed are operational but have been identified to be open by mid-2018.
Chairs
2018 Shannon Resetich       2006 Debra Newton       1994 Charlotte E. Sibley
2017 Rhonda Johnson         2005 Barbara M. Pritchard 1993 Barbara Saltzman
2016 Nancy Santilli         2004 Daria O. Blackwell  1992 Helen Ostrowski
2015 Wendy White            2003 Nancy Larsen        1991 Nancy Larsen
2014 Jeanne Zucker          2002 Mary E. Cobb         1990 Jeanette Kohler
2013 Terri Pascarelli       2001 Teri P. Cox         1989 Joanne Tanzi
2011 Deborah Coogan Seltzer 1999 Jean Sharp         1986/87 Karen Rauhauser
2010 Susan Torroella        1998 Charlene Prounis       1984/85 JoAnn Heinsch
2009 Ceci Zak               1997 Sharon Callahan      1982/83 Sheila Sinkking
2008 Elizabeth M. Mutsya, MD 1996 Kathleen A. Harrison 1980/81 Peg Dougherty
2007 Cathy Kerzner          1995 Susan Roessner Dodson  1979 Ruth Smith

Media contact
Philip George
HBA senior manager, marketing and communications
973.575.0606 ext. 718 pgeorge@hbanet.org
Facebook: http://www.facebook.com/HBAnet
Twitter: @HBA.net
Instagram: @HBAimpact