

HBA Twittermania – Go social and win

Share your conference experience, engage with other attendees and win prizes

Rules

1. Any conference attendee can play
2. All tweets must include **#HBAimpact** hashtag
3. Choose any **seven** tweets from the game board
4. Have your seven tweets verified at the game desk in Experience Hall on Tuesday by 6:30 PM
5. Most important rule...HAVE FUN

Prizes

Drawing for a chance to win one of several free coaching/consulting opportunities. (career, financial, nutritional, fitness, etc.): All players completing seven tweet tasks can enter the drawing at the game desk in Experience Hall

Early bird bonus prizes:

A limited number of bonus prizes are available for the first players to have their tweets verified at the game desk.

Bonus prize for best photo taken on Tuesday evening or Wednesday morning:

Tweet a photo with #HBAimpact hashtag from Career Hacks, Reading Terminal Market, other dinner activity or any conference event on Wednesday morning.

Winning photo and prize will be announced on Friday via @HBAnet

Complete any **seven** tasks. Check them off as you go.
 Bring your game board and cell phone to the game desk in the Experience Hall.

Conference travel photo: airplane, car, bus, train, Uber, etc.	Your favorite thing about the HBA Annual Conference	Tweet: what does GRIT mean to you?	Photo or selfie with life sized corporate sponsor banner. Give a shout-out to one or two sponsors
Registered for a pre-conference seminar or event? Tweet a photo and key take-away	Experience Hall: photo with exhibitor at booth. Include company name or Twitter handle	Workshop session #1: key takeaway, use presenter's name and/or Twitter handle	Photo of your favorite food at the conference
Chapter receptions: group photo, include chapter Twitter handle	Experience Hall poster awards: photo w/poster winner or digital posters in action	Workshop session #2: key takeaway, use presenter's name and/or Twitter handle	Experience Hall: visit the Gender Parity Collaborative booth. Share a comment w/photo about the initiative
Experience Hall Monday opening reception: post a photo capturing the excitement	Tuesday morning main stage presentation: photo and/or key point with presenter's Twitter handle	Tuesday lunch mainstage: congrats to ACE award winners or shout out to panel member	Photo reconnecting with a friend or colleague. "Excited to reconnect with...."

Don't forget, include **#HBAimpact** hashtag in all tweets.