



# Teeing up the next generation of women leaders

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## Introduction

**Although women comprise more than half of all corporate managers, they represent only five percent of S&P 500 CEOs.**

**We can do better!**

### Objective

To achieve gender parity at all levels, we must challenge the status quo. A pro golfer doesn't start as a pro. Pros have the talent and determination, but they also have the opportunity and support to achieve their full potential. Women in business need that too.



## Methodology

### ✓ Create new opportunities

**The KPMG Women's Leadership Summit** is an investment in the next generation of women leaders, providing high-impact leadership development content and networking opportunities to encourage more women to advance to the C-suite.

**The KPMG Women's PGA Championship** is the first major women's golf tournament to be broadcast on a major network and is made possible through a partnership between KPMG, the LPGA Tour, and the PGA of America.

### ✓ Build the pipeline of talent

Funded by proceeds from the KPMG Women's PGA Championship and KPMG Women's Leadership Summit, the **KPMG Future Leaders Program** affords top female high school seniors across the country the opportunity to enhance their personal growth through college scholarships, a leadership development retreat at Stanford University with Dr. Condoleezza Rice, a mentoring relationship with a woman business leader, and an introduction to golf.

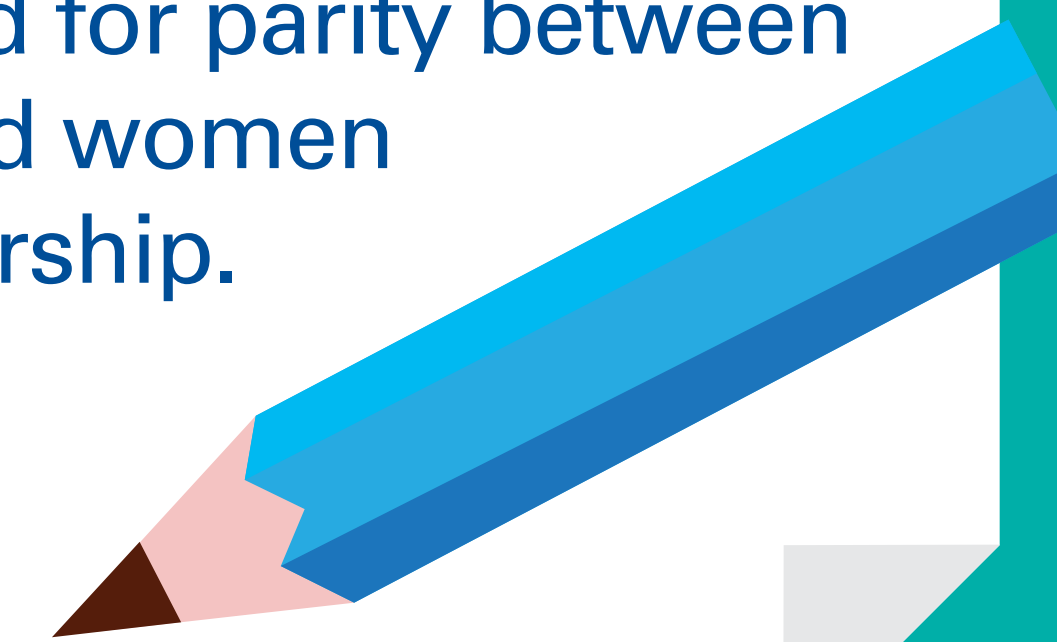
### ✓ Support at every level

**Other KPMG programs for women include** the Women's Advisory Board, KPMG Network of Women (KNOW), Stacy Lewis Rising Star Program, Accelerate your Career Potential, and Career Life Strategies.



## Conclusion

KPMG's women's initiatives are a broad-based set of programs that extend throughout the firm and beyond to demonstrate KPMG's commitment to gender equality. These programs are designed to serve as catalysts for advancing women into senior executive positions and as a model for how others can shine a light on the need for parity between men and women in leadership.



## Results

In 2017, **representatives from 75 of the world's leading brands** attended the KPMG Women's Leadership Summit.



**The KPMG Future Leaders Program extended its reach by 25% and now awards 20 college scholarships each year,** thanks to a donation from the Phil and Amy Mickelson Foundation.



Since 2003, there has been a **46% increase in the number of women partners** at KPMG.



**Women represented 42% of 2016 promotions** into and within management at KPMG.

### Recommended Reading:

KPMG Women's Leadership Study; September 2015; <http://bit.ly/2xmEYVJ>

### Poster Contact:

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Funding for the KPMG Future Leaders Program is provided through the net proceeds of the KPMG Women's PGA Championship and KPMG Women's Leadership Summit.

### Information:

For more information visit:  
<https://womensleadership.kpmg.us>