

2018 Corporate Partner package – purple level June 2018

Benefit	Purple description
Rising Stars and Luminaries	Two (2) with the option to name either one (1) Rising Star and one (1) Luminary, or two (2) Rising Stars or two (2) Luminaries at the 2019 WOTY event
Memberships (new and/or renewing) All to be self-processed within 90 days	100 pre-paid memberships for contract year to be redeemed and self-activated within 90 days for new or renewing members \$50 off all other new and renewal memberships
Annual Conference registrations	Seven (7) included registrations to the 2018 HBA Annual Conference to be redeemed and self-registered by 20 September 2018
WOTY table advance purchase	Advance purchase opportunity of unlimited number of non-refundable tables at WOTY by 15 December 2018. (WOTY event winners handled as exceptions) Advance purchase table prices to be determined.
HBA website/publications	Logo with link to company website on the HBA website and included in select HBA publications (paper or digital)
ACE award submission and debrief fees discount	75% discount off following fees: Submission fee for small company \$1,000; medium and large companies \$1,500. Debrief session \$1,500 for all
Internal women's network (IWN) consultation	Ten (10) virtual hours of consultation ¹ with HBA senior executive/team to hear/learn of industry best practices Choose one (1) of three (3) options: <ul style="list-style-type: none"> • Internal women's network (IWN) best practices briefing • IWN event strategy – checklist and brainstorming • Framework for the business case for IWN
HBA referrals and connections	Facilitated access to the HBA's repository of thought leaders and speaker references for internal events and programs Package provides for four (4) requests, representing up to eight (8) virtual hours of subject matter expertise. ¹
Building Better Business Connections (3BC) Summit Senior executive community access	Eight (8) individual registrations to the annual summit
Career Conversations	50 seats to each of the four annual HBA Career Conversations webinars Unlimited access ² to two prior years (2016-2017) released recordings
Package price	\$47,000

¹ Hours to include research, documentation and communications time.

² Unlimited access to Career Conversations webinar recordings to occur within calendar year of contract.