

2018 Corporate Partner package – gold level
16 November 2017

Benefit	Gold description
Rising Stars and Luminaries	One (1) with the option to name either a Rising Star or a Luminary at the 2018 WOTY event
Memberships (new and/or renewing) All to be self-processed by 31 March 2018	30 pre-paid memberships for contract year to be redeemed and self-activated by 31 March 2018 for new or renewing members \$50 off all other new and renewal memberships
Annual Conference registrations	Five (5) included registrations to the 2018 HBA Annual Conference to be redeemed and self-registered by 14 September 2018
WOTY table advance purchase	Advance purchase opportunity of unlimited number of non-refundable tables at WOTY by 15 December 2017. (WOTY event winners handled as exceptions). Advance purchase table prices through 15 December 2017: Preferred Elite \$3,400, Elite \$3,200, Select \$3,050
HBA website/publications	Logo on the HBA website and included in select HBA publications (paper or digital)
ACE award submission and debrief fees discount	Fifty percent (50%) discount off following fees: Submission fee for small company \$1,000; medium and large companies \$1,500. Debrief session \$1,500 for all
Internal women's network (IWN) consultation	Five (5) virtual hours of consultation ¹ with HBA senior executive/team to hear/learn of industry best practices. Choose one (1) of three (3) options: <ul style="list-style-type: none"> • Internal women's network (IWN) best practices briefing • IWN event strategy – checklist and brainstorming • Framework for the business case for IWN
HBA referrals and connections	Facilitated access to the HBA's repository of thought leaders and speaker references for internal events and programs Package provides for two (2) requests, representing up to four (4) virtual hours of subject matter expertise. ¹
Building Better Business Connections (3BC) Summit Senior executive community access	Two (2) individual registrations to the annual summit
Career Conversations	25 seats to each of the four annual HBA Career Conversations webinars Unlimited access ² to prior years (2017) released recordings
Package price	\$23,500

¹ Hours to include research, documentation and communications time.

² Unlimited access to Career Conversations webinar recordings to occur within calendar year of contract.