

# Agenda

7-8 October 2019, Paris, France

**MC: Marie-Caroline Chauvet, Consultant and Partner, Insigniam**

Monday 7 <sup>th</sup> October 2019		
Time	Session	Speakers
12:00pm–1:00pm	<b>Arrival, registration and networking</b> (Lobby)	
<b>Mainstage (Ballroom)</b>		
1:00pm–1:15pm	<b>Welcome remarks from HBA Europe</b>	<b>Marina Gilic</b> , Director Conferences, HBA Europe <b>Kathrin Schoenborn-Sobolewski</b> , VP, Head of Integrated Planning, Analytics & Partnering, Merck KGaA and Chair, HBA Europe
1:15pm–1:45pm	<b>Insights from 2019 Woman of the Year</b>	<b>Sharon Callahan</b> , CEO, TBWA\WorldHealth and Chief Client Officer at Omnicom Health
1:45pm–2:15pm	<b>Keynote: Acting for gender equality</b>	<b>Sandra Silvestri</b> , SVP, Head of Global Medical Affairs, China & Emerging Markets and Global Gender Balance Lead, Sanofi
2:15pm–3:15pm	<b>Workshop: Networking with fun and results</b>	<b>Danielle Moens</b> , Co-founder, Centre for Balanced Leadership <b>Jerry Pico</b> , Senior Director, L&D, Daiichi Sankyo
3:15pm–3:45pm	<b>Keynote: Dare to open the door to your dreams</b>	<b>Claudie Haigneré</b> , French Doctor, Scientist, Astronaut, Former Minister and CEO of a Public Establishment.
3:45pm–4:15pm	<b>Coffee break &amp; networking (Foyer and Ballroom)</b>	
<b>Workshops</b>		
4:15pm–5:15pm	<b>Playing with Purpose: using the power of play to build actions for gender equality</b> (mainstage: Ballroom)	<b>Anne-Marie Rodriguez de Killeen</b> , Leadership & Development Coach, Ruby Red Coaching <b>Jerry Pico</b> , Senior Director, L&D, Daiichi Sankyo
	<b>Social Media Impact and You: tips and exercises to improve personal branding</b> (break out: Salon Louvre)	<b>Mary Elizabeth Wieder</b> , Global Director of Marketing, CROS NT
	<b>Open networking</b> (Foyer)	
<b>Mainstage (Ballroom)</b>		
5:15pm–5:45pm	<b>Panel: Translating Talk into Action: how organizations nurture and stimulate greater diversity</b>	<b>Randall Bradford</b> , EVP Human Resources, Merck KGaA <b>Beatriz Faro</b> , Regional President Inflammation & Immunology, North America, Pfizer <b>Stefanie Nickel</b> , Global Head Diversity & Inclusion, Sandoz <b>Maja Plaki</b> , Head PDMA Medical Alliances Operations, Global Product Development Medical Affairs, Roche <b>Sabine Hutchison</b> , <b>moderator</b> , CEO, Seuss Consulting
5:45pm–6:15pm	<b>Keynote: From Veil to Boardroom: one woman's leadership journey</b>	<b>Shideh Sedgh Bina</b> , Founding Partner, Insigniam
6:15pm–7:00pm	<b>Cocktail reception (Restaurant &amp; Terrace)</b>	



# Agenda

7-8 October 2019, Paris, France

**MC: Alison Wheeler, Head of Marketing Biodermatology, LEO Pharma**

Tuesday 8 <sup>th</sup> October 2019		
Time	Session	Speakers
8:00am–9:00am	<b>Arrival and networking (Lobby)</b>	
	<b>Mainstage (Ballroom)</b>	
9:00am–9:30am	<b>Keynote:</b> Time to accelerate for gender parity!	Emmanuelle Quilès, President, Janssen France
9:30am–10:30am	<b>Workshop:</b> Creating a culture of feedback	Deborah Riegel, Principal, The Boda Group
10:30am–11:00am	<b>Coffee break and networking (Foyer and Ballroom)</b>	
11:00am–11:30am	<b>Panel:</b> Activated Groups for Good: platforms that are actively driving the gender diversity topic forward and how to get involved	Chiara Condi, President & Founder, Led by HER Rubin Sfadj, Secretary General, #JamaisSansElles Henrike von Platen, Founder & CEO, Fair Pay Lab Laurie Cooke, CEO, HBA Julie Adrian, <b>moderator</b> , President, Syneos Health Communications Europe, Syneos Health
11:30am–12:00pm	<b>Keynote:</b> Realization leads to responsibilities	Runa Khan, Founder & ED, Friendship
12:00pm–1:30pm	<b>Lunch &amp; networking (Restaurant &amp; Terrace)</b>	
	<b>Workshops</b>	
12:30pm–1:30pm	<b>*Enrolling Anyone into Anything</b> (slot1) (break out: Salon Louvre)	Katerin Le Folcalvez, Consultant Partner, Insigniam
1:30pm–2:30pm	<b>Who Runs the World: shared dialogue about the journey towards inclusive leadership and the barriers/accelerators</b> (mainstage: Ballroom)	Elke Jeurissen, Founder, Fierce Ladies
	<b>*Enrolling Anyone into Anything: generate voluntary action of others in just about any circumstance</b> (slot2) (break out: Salon Louvre)	Katerin Le Folcalvez, Consultant Partner, Insigniam
	Open networking (Foyer)	
2:30pm–3:00pm	<b>Coffee break and networking (Foyer and Ballroom)</b>	
	<b>Mainstage (Ballroom)</b>	
3:00pm–3:30pm	<b>Panel:</b> Technology as an Enabler: explore how companies/ innovations are using tools and data to take action on diversity	Lorraine Hariton, CEO, Catalyst Elizabeth Pollitzer, Founder, Global Gender Summit Stefanie Veraghtert, Founder, The Big C Hilary Thomas, Chief Medical Adviser, KPMG Jerry Pico, <b>moderator</b> , Senior Director, L&D, Daiichi Sankyo
3:30pm–4:00pm	<b>Data. Solutions. Action.</b>	Kathrin Schoenborn-Sobolewski, VP, Head of Integrated Planning, Analytics & Partnering, Merck KGaA, and Chair, HBA Europe Laurie Cooke, CEO, HBA