



Please e-mail completed form to:
WHILS Admin Team at hba.whils@gmail.com.
Address questions to hba.whils@gmail.com
To speak to a team member, call:
Lorraine Gaglioti: (862) 210-0218
Lauren Peck: (908) 892-4981
Heather Van Ness (917) 680-4440

Sponsorship and Advertising Commitment Form
HBA NY/NJ Region 2017 Women's Healthcare Innovation and Leadership Showcase
Half-day Afternoon/Early Eve - Wednesday, 14 June
Rutgers Robert Wood Johnson Medical School
Kessler Teaching Building, 675 Hoes Lane West, Piscataway, NJ

Company name: _____
(Exactly as it should appear in printed event program and/or other materials)

Sponsor contact: _____ **Title:** _____

Company address: _____
(Exactly as it should appear on an invoice)

Phone: _____ **Email:** _____

Please e-mail your preferred logo to: hba.whils@gmail.com

2017 HBA WHILS Sponsorship packages

Please check your selection below; see page two of this document for various package benefits. Your sponsorship will be invoiced separately, including a request for payment within 30-days. Full sponsorship benefits will accrue when your sponsorship has been paid in full. **Sponsorship invoices must be paid and logos must be received by May 12th** for guaranteed inclusion in the WHILS 2017 Event Program.

- | | | |
|---|--|---|
| <input type="checkbox"/> Diamond \$7,500 | <input type="checkbox"/> Event Bag \$3,750 | <input type="checkbox"/> Silver \$1,500 |
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Gold \$2,750 | <input type="checkbox"/> Bronze \$1,000 |

Advertising Packages

Advertising Specs (to-be-confirmed) – Program will be 8 1/2" x 11"/full color

Advertising must be paid and artwork received by May 10th for guaranteed inclusion in the WHILS 2017 Event Program. **Send artwork to:** hba.whils@gmail.com.

- | | | |
|--|--|---|
| <input type="checkbox"/> Back Cover \$1,000 | <input type="checkbox"/> Centerfold (1 page) \$550 | <input type="checkbox"/> Half Page \$200 |
| <input type="checkbox"/> Inside Back Cover \$750 | <input type="checkbox"/> Full Page \$400 | <input type="checkbox"/> Quarter Page \$100 |

Sponsor signature _____ **Date** _____

Signed sponsorship agreements are considered final and committed and paid funds are non-refundable.
The HBA reserves the right to change/modify all sponsorship opportunities.

For HBA internal use: _____



HBA
Healthcare Businesswomen's Association

Women's Healthcare Innovation & Leadership Showcase (WHILS)

Half-day Afternoon/Early Eve - 14 June 2017

Rutgers Robert Wood Johnson Medical School

Kessler Teaching Building, 675 Hoes Lane West, Piscataway, NJ

WHILS 2017 Sponsorship Opportunities

Women's Healthcare Innovation & Leadership Showcase (WHILS) is a signature biennial conference of the Healthcare Businesswomen's Association NY/NJ Region. WHILS gathers expert stakeholders from across the spectrum of healthcare to discuss challenges and spotlight opportunities for innovation and change in women's healthcare along four strategic pillars: 1) basic and clinical research; 2) medical practice; 3) health literacy, and 4) access to care. WHILS 2017 will address an array of subjects, including the female lifecycle; harnessing women's voices; big data, artificial intelligence and wearables; high-impact and chronic diseases; wellness vs. disease care; and impactful collaborations.

Why Sponsor WHILS 2017?

1. Guarantee your admission to limited capacity event
2. Increase overall understanding of the women's healthcare landscape
3. Raise awareness of the important work *your* organization is doing in women's healthcare
4. Network with pro-active professionals from across the spectrum of healthcare.
5. Refine insights and uncover opportunities for collaboration and growth.

Sponsorship Packages – Multiple Levels, Meaningful Benefits

2017	Gift	Admits	Exhibits (12-16 Available)	PR/Marketing Recognition	Onsite Signage / Recognition	Program Ad Space	Bag Insert
<i>Corporate Founding</i> <i>SOLD</i>	\$10,000	10	1 Table	Yes	<ul style="list-style-type: none"> • Alongside HBA & Rutgers • Closing Reception 	Full Page Facing Agenda	Yes
Diamond (1 available)	\$7,500	8	1 Table	Yes	<ul style="list-style-type: none"> • Poster Session/ Announce Winners • Bottled Water 	Premium Full Page	Yes
Platinum (3 remain)	\$5,000	6	--	Yes	<ul style="list-style-type: none"> • Breakout Session • Introduce Session • Wine for Reception 	Full Page	Yes
Event Bag	\$3,750	4	---	Yes	<ul style="list-style-type: none"> • Logo on Event (Swag) Bag 	Full Page	Yes
Gold (2 remain)	\$2,750	4	--	Yes	<ul style="list-style-type: none"> • Snack During ½ hr Afternoon Break 	Full Page	Yes
Silver (2 remain)	\$1,500	2	--	Yes	<ul style="list-style-type: none"> • Reception Dessert 	1/2 Page	Yes
Bronze (2 available)	\$1,000	2	--	Yes	<ul style="list-style-type: none"> • Snack during Registration 	1/4 Page	Yes

Advertising – Printed Event Program (8 ½" x 11" / full color)

<i>Front Cover Inside - SOLD</i>	Back Cover \$1,000	Centerfold (1 page - 1 avail) \$550	Half Page \$200
<i>Centerfold (2 page) – Not Avail-</i>	Inside Back Cover \$750	Full Page \$400	Quarter Page \$100

Past WHILS Programs: 2015: <http://bit.ly/2015WHILSProg>
2013: <http://bit.ly/1jevGeW>

For in-kind contributions and giveaways, contact:
Lauren Peck: (908) 892-4981/ lpeck@hbanet.org