

## ABOUT TERRI MORRISON

---

[TerriMorrison@kissboworshakehands.com](mailto:TerriMorrison@kissboworshakehands.com)

[\(610\) 725-1040](tel:(610)725-1040)

[@KissBowAuthor](https://twitter.com/KissBowAuthor)

Terri Morrison is Co-author of nine books, including Kiss, Bow or Shake Hands: The Bestselling Guide to Doing Business in More Than Sixty Countries (A Library Journal *Best Business Books* Winner, with over 275,000 copies sold) and Dun & Bradstreet's Guide to Doing Business Around the World. She conducts seminars in intercultural communications, diversity & inclusion and writes for many publications, including the "World Wise" column in *Business Traveler Magazine*. Her new book, Kiss, Bow or Shake Hands: Sales & Marketing is an Amazon.com bestseller, and was #2 on BusinessWeek's best business book list.

Terri Morrison's seminars in intercultural communications, diversity, and globalization are both informative and entertaining. Seminar clients include multinationals like AT&T, Accenture, the American Bar Association, American Airlines, American Institute of CPAs, American Express, Boeing, Campbell's Soup, Cisco, Deloitte-Touche, DuPont, Ernst & Young, Franklin Templeton Investments, IBM, Microsoft, NATO, Orbitz, Pepsi-Cola, the National Association of Realtors, the National Business Aviation Association, World Trade Associations, and many more.

She is President of Getting Through Customs, developers of the *Kiss Bow or Shake Hands Database* – now available through McGraw-Hill Digital. Clients include Boeing, Wyndham Hotels, Campbell's Soup, Citadel, Marathon Oil, The US Navy's CIS division, Duke University, the Univ. of Richmond, Univ. of Hawaii, Univ. of Oregon, Ohio State Univ., and many more.

She has appeared on CNN, CNBC, Bloomberg, and repeatedly on NPR. She has been profiled and quoted in The Wall Street Journal, Asia Times, Investor's Weekly, USA Today, the Washington Post, the Los Angeles Times, the Philadelphia Inquirer, Fast Company, National Geographic Adventure, ESPN, Business 24/7, Inc. Magazine, Fortune Magazine, and more. She lives in the Philadelphia area, and serves on Drexel Univ.'s MBA Career Advisory Council.

Books co-authored by Terri Morrison:

Kiss, Bow, or Shake Hands: Sales and Marketing *New book!*  
(U.S. \$20.00, McGraw-Hill, ISBN # 978-0-07-171404-4)

Kiss, Bow, or Shake Hands: The Bestselling Guide to Doing Business in Over 60 Countries  
(U.S. \$24.95, Adams Media, 1-800-872-5627 ISBN #1-593373686)

Expanded, regional Kiss, Bow or Shake Hands books available: Asia, Latin America, & Europe

Dun & Bradstreet's Guide to Doing Business Around the World (Revised)

The International Traveler's Guides to Doing Business in Latin America & Europe

Barron's Spanish for the Business Traveler Audiocassettes and The World Holiday Guide