



Sarah Jones, Managing Director – Four Public Affairs

Sarah advises on targeted market access, corporate communications and local and national policy campaigns for healthcare clients. Her current client list includes Pfizer UK, the Pfizer-Bristol-Myers Squibb Alliance, Abbott and Takeda UK, and she has worked across a wide range of therapy areas, such as ophthalmology, neurology, cardiology, and smoking cessation. She has also delivered and facilitated a number of corporate messaging sessions for individual companies, and the ABPI.

Sarah previously spent two years in the Parliamentary Team at the Royal College of Nursing (RCN), working on the organisation's campaign activity around the Health and Social Care Act. As part of this, she worked closely with senior nurses across England to make the case to then Secretary of State for Health, Andrew Lansley MP, for nurses to have a mandated place on the Boards of Clinical Commissioning Groups; a Government amendment was later tabled to ensure this. Prior to the RCN, she gained five years' experience in public affairs consultancy. She has a first class degree in English Literature from the University of Exeter.