

Sara Saldoff bio

Sara Saldoff is the Senior Director of Digital Marketing and Customer Experience at OhioHealth. With over 18 years of marketing experience she puts the human experience at the center of everything she does. Sara brings expertise in discovering customer insights to fuel creative integrated solutions that resonates across a diverse landscape. Prior to working at OhioHealth, Sara led brand and campaign work for clients at Resource/Ammirati (now IBM iX). In her free time she sits on the board of Women In Digital, she's a novice runner, and a cycling nerd. The digital items in highest rotation in her life right now are: Alexa, Instagram, Spotify, and the thinking face emoji.