

**Jo Ann Saitta**  
**Chief Digital Officer**  
**Omnicom Health Group**

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Jo Ann has over 20 years of experience in driving sustainable competitive advantage through transformational technologies. Her experience includes Fortune 100 and mid-sized public firms in the biopharmaceutical, technology, and financial industries. Prior to Omnicom Health Group, Jo Ann held senior leadership positions at PDI Inc., Prudential Financial, and IBM.

As Chief Digital Officer, she is accountable for the Technology Center of Excellence, the advancement healthcare marketing technologies and data-driven solutions, digital production, and the establishment of global digital health partnerships.

Jo Ann led the inaugural implementation of MedTech Expo at Cannes Lions Health in 2016 and its second installment in 2017.

In June 2016, Jo Ann was recognized by: MM&M as one of the top sixteen women changing healthcare; PM3690's Elite 100 for Digital Disruption; and Sync Magazine for contributions as a Chief Digital Officer.

In 2013 The NJ Technology Council named Jo Ann CIO of the Year for enabling business transformation through technology and being at the forefront of data-driven solutions.

Jo Ann earned her Master's degree in Computer Science from New Jersey Institute of Technology, and her Bachelor's degree in Computer Science and Bachelor's degree in Political Science from Rutgers University.

