

Bob Roos Bio

Bob Roos is currently the eCommerce Enterprise Director responsible for leading strategy, execution and team development at Abbott Nutrition. He leads a full cross-functional team consisting of Sales, Marketing, Supply Chain, Project Management, IT, Customer Service, Agency and Insights.

Bob began his career as a Retail Sales Representative in Philadelphia, PA in 2001 and has held numerous positions over his 17-year career with Abbott. Bob was a Territory Representative, Territory Manager and Customer Business Manager in Philadelphia managing various food retailers then in January 2009 he was promoted to Southeast Food Team Leader and relocated to Atlanta. In February 2011, he relocated to Columbus to become Therapeutic Nutrition Sales Development Manager, then moved to Sr. Manager Sales Development Pediatric Nutrition and was promoted to Director of eCommerce sales in 2015 until moving into his current position in September 2017.

Bob is a graduate of Penn State University. Bob, his wife Dawn and their three sons, Ryan, Colin and Caden reside in Columbus, OH.