



MARIA ROSARIA NATALE, Ph.D.

Maria Rosaria is founder and CEO at Your Business Partner (YBP). She is an entrepreneur with 30 years' experience in R&D, Pharma, and Leadership & Innovation. She has an overwhelming combination of experience, intelligence, passion and energy, which makes her a brilliant strategist, entrepreneur and coach.

She started her career in academia, conducting research and teaching courses in Mathematical Logic and Behavioural Change between the universities of Milan and Bruxelles, where she also authored a number of scientific books and articles. After 10 years in academia, Maria Rosaria developed a successful career within the management team of multinational pharmaceutical companies such as Bayer, Schwarz Pharma and UCB Pharma. In 2008, she studied her MBA at INSEAD and funded Your Business Partner (YBP) with the idea to enhance innovation, leadership and collaboration in top brands. Ferrari, Bayer, Humanitas Clinic, Ferring, and Vodafone, are among her most faithful clients.

Maria Rosaria published her experience, method and vision on a number of scientific and business magazines including the Harvard Business Review Italia, Neuropsychological Trends, and the e-book series "Kant, Wittgenstein and the Blue Sofa".