

## Lorraine Marchand



- + Managing Partner, Centricity Health
- + Adjunct Professor and Advisory Board, Healthcare and Pharmaceutical Management Program, Columbia Business School
- + Former James Wei Visiting Professor of Entrepreneurship, Princeton University
- + Senior Director, Cognizant Technology Solutions
- + Vice President, Covance
- + Executive Director, Bristol-Myers Squibb
- + Senior Vice President, Porter Novelli/Omnicom
- + CEO and co-Founder, early stage life sciences company

Lorraine Marchand has held executive roles in Management, Operations and Business Development for publicly and privately held companies including Bristol-Myers Squibb, Covance and Cognizant Technology Solutions, where her work focused on accelerating drug development cycle time. She co-founded two life sciences companies, a consulting services company and established a national education program at the National Institutes of Health. In her current role as founder and managing partner of Centricity Health, she advises healthcare and life sciences companies on developing new business models that integrate digital innovations into product and service offerings.

The methodology Lorraine developed for accelerating the commercialization of new technologies led to her creation of a curriculum she taught at Princeton University as James Wei Visiting Professor of Entrepreneurship and faculty director for eLab. Currently, she is adjunct professor at Columbia Business School and on the faculty of the Columbia Executive Education Program and the Precision Medicine Initiative. She is a business advisor to the University City Sciences Center, Philadelphia, PA.

Lorraine holds M.B.A.s from Columbia University and the London Business School; a Master's from The American University; and a Bachelor's in Science from the University of Maryland. She received awards of distinction from Bristol-Myers Squibb and the National Institutes of Health. She was the 2014 recipient of the Pennsylvania Governor's Hannah Penn Leadership Award. Lorraine conducts workshops on leadership and career planning for women in Fortune 500 companies. She is a mentor and coach to women in biopharmaceuticals and to graduate and undergraduate students. Her personal mission statement is: "Applying my talents and expertise to bring to market the most innovative technologies designed to improve people's health and well-being."