

After some years of turmoil and soul-searching, Linda came to understand that there are many ways a person can choose to see the world. And the way you decide to see it – the places where you focus most of your attention and energy – well, that is the world you will get. So she asked herself – what world do I want to live in?

This was the seed of Why Not Sprout?! And this is why it is so important and personal for her to be able to “serve it forward.” She firmly believes that every single human being deserves peace, happiness and contentment in their lives – regardless of what is happening in the world around them.

With 20+ years’ experience as an International Marketing Research Consultant & Moderator (in the pharmaceutical and healthcare industries), a life-long love of psychology, an insatiable appetite for continuous learning, an off-beat sense of humor, and a deep desire to share her passions, Linda is fully committed to creating an abundance of positivity spirals in the world!

She holds a B.A. in Psychology (Summa Cum Laude) from Arcadia University-Beaver College, Glenside PA, a Certificate in Positive Psychology from Kripalu & Wholebeing Institute (a year-long program taught by Dr. Tal Ben-Shahar), and is a Certified Competent Coach through the School of Coaching Mastery.