



Michelle Leibow is a health, wellness and specialty marketing strategist and businesswoman.

She is the co-founder and president of Lillian Abell, an organization focused on empowering individuals to be strong, smart and bold; Lilli-Pad, a better health engagement engine and Leibow & Associates, a consulting boutique that advises organizations large and small on specialty pharmacy, concierge and direct primary care, health and wellness trends, drug launches and the rising consumer and employer health marketplace.

Michelle was previously the co-founder and President of ConnectedHealth, Athletic Republic Pittsburgh and CrossFit Wexford, which is now privately owned. She has served in various management, leadership and strategic roles for McKesson, Walgreens, Medmark, CVS and Stadtlanders.

Michelle lives in Mt. Lebanon with her husband and four children and is currently devoting her time to her consulting clients and her new start up focused on health and wellness.

To learn more about Michelle, you can [watch this feature](#) done by KDKA-TV on Michelle and her organization, Lillian Abell.