

Erika Jurrens, MBA BBSS

VP of Product Development and Product Marketing

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With a formidable degree of tenacity, Erika Jurrens has shown a passion for keeping patients and providers in the center of all healthcare decisions. Through Jurrens' unique style of leadership she builds strategies for tomorrow, actions for today and teams with grit.

In her current role, Jurrens focuses on new product development and product marketing for Cardinal Health, a Fortune 15 company with revenues topping \$100B. The company provides clinically-proven medical products, pharmaceuticals and cost-effective solutions that enhance supply chain efficiency from hospital to home. Cardinal Health connects patients, providers, payers, pharmacists and manufacturers for integrated care coordination and better patient management.

In her 15 year career leading multiple functional areas across diverse classes of trade, she has collaborated with groups like Massachusetts Institute of Technology's Media Lab, Harvard's HI Lab, and other key organizations to develop critical improvements to the future of healthcare solutions. Jurrens has been a guest speaker for Wharton Executive Programs, Centers for Disease Control Forums, and many innovation conferences.

She has won many awards including the Healthcare Businesswomen Association's Rising Star of the Year Award for 2014 and was named one of Philadelphia Business Journal's Mentors of the Year in 2015. She was awarded Graduate Student of the Year when completing her Master's in Business Administration, summa cum laude, from the HL McLaughlin School of Business and received a Black Belt in Six Sigma from Villanova.

While Jurrens isn't helping Cardinal transform healthcare, she enjoys both traveling to unexplored places around the world and simple sunny days at the neighborhood park with her husband Adam, two year old daughter, Hadley and one year old son, Henry.