

Catherine Johns coaches entrepreneurs and executives who want to have more impact, grow their business, and even change the world. Crafting a compelling message and delivering it well are the keys to getting results in a meeting, on a conference call or on a stage.

A one-time wallflower, Catherine developed her powerful presence – and her way with words – as a radio news anchor, talk show host, and savvy, sassy morning show side-chick.

Since then, Catherine's been guiding professionals to speak up, stand out, and make their message more magnetic. In engaging keynotes and interactive workshops, participants get practical suggestions they can use immediately to become more powerfully persuasive.

She gets rave reviews from business organizations, professional associations and women's groups.

Typical reactions are:

"We learned a ton *and* had a good time doing it."

And,

"How soon can you come back?"

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Catherine is the author of *Show Up and Shine: Simple Steps to Boost Your Confidence and Charisma* for women who want to amp up their professional presence and step into leadership positions. She believes everyone has a strength that can make them a better speaker, networker and leader. Catherine's gift is helping them find it, build on it, and share it.