

## Gayathri Badrinath

Combining deep clinical and commercial expertise, Gayathri has taken on a pioneering role identifying ways to leverage digital solutions to transform the patient journey. With experience in the pharmaceutical, medical device and diagnostics industries, she has a unique understanding of the barriers and opportunities to better health. Her thesis is the key to success lies not only in clinical acumen but also with a deeper understanding of empathy and ego, fostered by diverse opinions and perspectives. A strong communicator and evangelist, Gayathri's writing has been featured in *US News & World Report*, *Harvard Business School* and *LinkedIn*.

Prior to her entrepreneurial ventures, Gayathri spent more than twenty years in roles of increasing responsibility in global healthcare organizations. Most recently, she led marketing for a new business unit at Siemens Healthineers developing innovative business models and digital health solutions to compete in a value-based care environment. Gayathri spent more than eight years at Abbott in leadership roles in global marketing and public affairs focused on the company's innovative cardiac medical devices. Gayathri started her career in the pharmaceutical industry as a strategy consultant for Arthur D. Little followed by six years at CV Therapeutics where she played an integral role in building the company's first commercial organization, holding positions in sales, commercial operations and marketing. She also serves as Vice Chair on the Board of Directors at WomenHeart and as an Advisor to the Healthcare Businesswomen's Association, San Francisco Bay Area Chapter, which she founded in 2001.

Gayathri earned her BA in natural science and public health from The Johns Hopkins University and an MBA from the University of California Berkeley Haas School of Business. A former collegiate volleyball player, she is an avid fan of exercising, eating great food and drinking wine, all easy tasks in the San Francisco Bay Area where she resides with her husband and two sons.

