



Robyn Castanet Fatooh

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Leveraging her diverse experiences, Robyn is a transformational leader who pioneers new strategies and solutions with a focus on developing talent to get results. She has over two decades of professional experience across learning and development, professional marketing, sales leadership, account management, strategic analytics, and care management. Robyn serves on the Janssen Field Leadership Board collaborating on key initiatives to accelerate the performance of the sales organizations.

Robyn values diversity and inclusion which is reflected by her involvement in employee resource groups across Johnson & Johnson. She was the founding sponsor for the Millennial Janssen Sales Chapter focused on multi-generational engagement and the Janssen Commercial Excellence Diversity & Inclusion lead, providing guidance and insight to create an inclusive culture.

Robyn is adjunct faculty at the J&J Center for Leadership and Learning facilitating courses hundreds of employees on Change Management, Building Partnerships Across Boundaries and Captivating Communications TED Style. She continues investment in her own development by completing the J&J Executive Program for Women, attending the Leadership Pipeline Program with the Hispanic Association on Corporate Responsibility, and participating in the Global Strategic Marketing Digital Immersion and Google Exchange Program.

Since speaking at TEDxJNJ on “Vulnerability in the Workplace”, Robyn has been invited to expand upon her leadership journey insights by giving keynote talks on topics such as Leading through Vulnerability, the Power of Reframing and Getting to the Heart of Your Brand.

Robyn has received numerous awards of recognition such as multiple J&J Standards of Leadership, Encore Platinum-Gold-Silver, President’s Circle 2015, Marketing Leadership 2013, Region Director Trip 2007.

She actively engages in a broad external network which includes professional memberships to Healthcare Business Women’s Association, Life Sciences Trainers & Educators Network, and Hispanic Association on Corporate Responsibility. Robyn invests in community service by serving on various boards and committees along with active mentorship of those exploring their own leadership journey.

Robyn has a Bachelor Degree of Science in Gerontology, with additional certificates in Digital Marketing and Health Policy from Rutgers.