

David has 20 years of progressive experience leading growth and innovation at tech-driven companies. He has lead multi-disciplinary teams in complex projects ranging from enterprise IT integrations to full digital product development. Champion of Philly tech and connecting with collaborators everywhere.

Expertise:

Digital Product Strategy

Customer Development, Business Development

User Acquisition, Growth Hacking

Lean Startup/Enterprise

Design Thinking, Human-Centered Design

Agile Methodology

Jobs to Be Done