



Amadou Diarra, Ph.D.

Head, Global Policy, Advocacy & Government Affairs

In this role, Amadou leads an integrated organization focused on external environment dynamics, working with key stakeholders including patient support organizations, health care professionals, policymakers and industry associations.

Amadou is passionate about partnering for improved health outcomes. “In a growingly complex environment, it is clear that no major health care related challenge can be addressed unilaterally by one stakeholder entity. Cooperation across the health care landscape, building coalitions where appropriate, is of utmost importance if we are to achieve our ultimate ambitions to make a difference for patients and communities.”

Amadou joined Bristol-Myers Squibb in 1991 as market research & business development manager, Africa Division. From 1999 to 2002 he led the company’s landmark philanthropic program, *Secure the Future*, a public-private partnership focused on care and support for women and children infected or affected by HIV/AIDS in Sub-Saharan Africa. In 2002, he was appointed general manager, Indonesia and in 2005 became general manager, Turkey. In 2008, he assumed responsibility as general manager for the Ireland & Nordic Region and was then promoted to vice president, Access Europe. Late 2010, he was appointed European vice president and general manager, UK & Ireland. During his 3 years tenure Amadou also chaired the European Works Council and sponsored the Cardiovascular and Metabolics Disease Area Committee. As a Board member of the Association of the British Pharmaceutical Industry (ABPI), Amadou chaired the Health Technology Assessment Task Force and the Reputation Strategy Group. He also represented ABPI on the All Wales Medicine Strategy Group (AWMSG).

Prior to joining Bristol-Myers Squibb, Amadou held the role of international market research manager at Laboratoire Fournier, Dijon.

Amadou holds a Doctorate from the School of Pharmacy, University of Tours, France and a Masters in Business Administration from the École Supérieure de Commerce de Tours. He also completed the General Management Program delivered by the European Center for Executives Development in collaboration with INSEAD.

Amadou represents Bristol-Myers Squibb as an American Associate of the Science & Technology in Society Forum (STSF), Chair of the Pharmaceutical Research and Manufacturers of America (PhRMA) International Section Executive Committee (ISEC), Council member of the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) where he is also Chair of the Value & Access Committee. Amadou is a member of Bristol-Myers Squibb’s Global Leadership Team, Global Diversity & Inclusion Council and Sustainability Council.