

## Marc Iskowitz

Marc has spent a decade at pharma marketing title *MM&M* – a top source of independent news in healthcare business media – the last three as editor-in-chief. He has fostered its transition to digital-first, expanded the footprint into health tech, and – given the field’s ongoing revolution – helped launch the *MM&M* Transforming Healthcare conference. He also provides editorial direction for the *MM&M* Awards, recognizing creativity and effectiveness in healthcare marketing and advertising.