

About Shelly

Shelly is the CEO of the Authentic Influence Group. She has led vaccine advocacy for GSK, worked as a healthcare lobbyist for the University of Pennsylvania, and served as a staffer in both the New Jersey General Assembly and the Pennsylvania House of Representatives. She has been focused on cultivating authentic influence her entire career, and decoding what makes people tick. After discovering the science behind it she has refocused her career to uncover those secrets for you!