



Welcome to London



We are proud to be hosting the **2017 HBA European Leadership Summit** in the unique and dazzling city of London.

London is a 21st century city nurturing creativity and at the forefront of change and innovation. We invite you to join us in the Summit and explore London's hidden wonders.

Interesting facts about London

- Biggest city in Europe
- Once named "Londinium" it was established as a civilian town by the Romans around 43 AD
- Globally it was the first city to have an underground railway
- Has less rainfall annually than either Rome or Bordeaux
- London is the home for over 100 theatres, including 50 in the West end.
- Home to the iconic Houses of Parliament

Arts

- **Tate Modern** – For the modern art enthusiasts
- **The National Gallery** – Displays a collection of over 2,300 paintings dating from the mid-13th century to 1900.
- **The Guildhall Art Gallery** – Ideal for those interested in Victorian art.
- **The Royal Opera House** – In the centre of London's Covent Garden, here you can find world-class opera, theatre, dance and classical music.
- **London Coliseum** – London's largest theatre

Food

- **Borough Market** – London's most renowned street food and drink market.
- **Darwin Brasserie** – A rooftop all-day brasserie at the top of London's sky garden skyscraper.
- **Sketch Gallery Afternoon Tea** – Michelin star-awarded establishment in Mayfair
- **Salon in Brixton's Market Row** – Great for Brunch.

History

- **National History Museum** – For all this fascinated by natural sciences, this museum has 80 million plant, animal, fossil, rock and mineral specimens.
- **The British Museum** – Home to the most significant discoveries made by British explorers
- **National Gallery** – Houses over 2,000 works from highly renowned artists
- **St Paul's Cathedral** – Situated near the River Thames this is one of capital's most remarkable historic buildings.

Science

- **The Royal Institution's Michel Faraday Museum** – Ideal for all the science and engineering enthusiasts.
- **The Science Museum** – Great place to go if you are a science lover.
- **The Hunterian Museum** – Displays Surgeon John Hunter's collection – not for the squeamish.



Our recommendations...

- ✓ Just a stones-throw from the HBA European Leadership Summit venue, Gibson Hall is the impressively tall Heron Tower. Head to the 38th floor to have a cocktail or bite to eat at Sushi Samba and admire the breath-taking views of the city at night. Alternatively grab the lift for two further floors and spoil yourself with brunch at Duck & Waffle. If you are able to stay for the weekend, Brick Lane is another must to visit – with antique shops, vintage clothes, and delicious street food it is always buzzing at the weekend. Also don't miss the amazing street art that makes East London so unique.
- ✓ Take the Thames clipper east to Greenwich Pier and take a walk through Greenwich park up to the Royal Observatory. There is a spectacular view of the London skyline from there

"One of my favourite things about London is the huge number of incredible museums and galleries that have free permanent exhibitions. Check out the V&A for its elegant architecture, the National Gallery where you'll find my favourite horse 'Whistlejacket' by Stubbs and also the Tate Modern, after which a stroll along the South Bank is a must." – senior research advisor, British Heart Foundation and HBA Europe mentoring co-director at large

*I've been walking about London for the last thirty years, and I find something fresh in it every day." **Walter Besant***