

# Be the future



Inclusion · Impact · Innovation

## 2017 European Leadership Summit

Sponsorship opportunities



Connect  
Share  
Grow

# HBA

Healthcare  
Businesswomen's  
Association

## About the HBA

The Healthcare Businesswomen's Association (HBA) is a global nonprofit organization comprised of individuals and organizations from across the healthcare industry committed to:

- Achieving gender parity in leadership positions.
- Facilitating career and business connections.
- Providing effective practices that enable organizations to realize the full potential of their female talent.

The HBA accomplishes its mission through strong business networks, education, research, advocacy, and recognition for individuals and companies. The HBA has over 110 Corporate Partners and over 8,000 members served by more than 25 chapters and affiliates across the US and Europe. For more information please visit: [www.HBAnet.org/Europe](http://www.HBAnet.org/Europe).

### 2017 signature event European Leadership Summit

Healthcare Businesswomen's Association (HBA) Europe is pleased to announce our 2017 European annual summit to take place on 5-6 October. We are delighted that Medidata and Johnson & Johnson will be our "host sponsors" for the signature event at the Gibson Hall in London, United Kingdom.

The theme for this year's conference is "Be the Future: Inclusion. Impact. Innovation."

Join us in celebrating the future, so together we can continue moving the gender parity needle.

### About the 2017 European Leadership Summit

Event sponsors gain premium exposure with industry leaders and participants and facilitate long-term relationships with HBA members at value rates. Sponsorship ensures your organization gets targeted exposure and participant attention and help to:

- Build business connections for a sustainable leadership advantage
- Learn from thought leaders to broaden your perspective
- Develop actionable insights for yourself, your team and your organization



European leadership summit 2016 | Leiden, The Netherlands

- Be a part of the convening of top women in healthcare across sectors as we work to further the advancement and impact of women in the business of healthcare.
- In an effort to provide our valued engagement partners with an overview of the association's events, products, tools and sponsors, we have developed an overview of engagements that are available. Sponsorships are available at all price points, ranging from €4,000 - €20,000. These sponsorship opportunities give partners tremendous visibility.

## 2017 European Leadership Summit opportunities:

This year's summit will attract approximately 350 senior healthcare professionals from across Europe and the US. This more intimate environment allows strong networking opportunities and the unique opportunity for your company to be in the spotlight.

Sponsorship package	Platinum package	Keynote speaker package	Gold package	Silver package	Lunch package 6th October	Coffee break package 5th October	Coffee break package 6th October
Price (Euro)	€12,500	€10,000	€7,000	€5,000	€7,000	€5,000	€5,000
<b>Program</b>							
Speaker at summit presentation/workshop within the program	✓	✓	-	-	-	-	-
Acknowledgement in the opening address	✓	✓	✓	✓	✓	✓	✓
<b>Communication</b>							
Logo on roll-up banner	✓	✓	✓	✓	✓	✓	✓
Logo on summit registration page (with link to company web-site)	✓	✓	✓	✓	✓	✓	✓
<b>Marketing Material</b>							
Full-page Ad in final program	✓	✓	✓	-	-	-	-
1/2 page Ad in final program	-	-	-	-	✓	✓	✓
1/4 page Ad in final program	-	-	-	✓	-	✓	✓
<b>Leaflets and gifts in bag</b>							
Company information package (leaflets etc) to be included in conference bag	✓	✓	✓	✓	✓	✓	✓
Distribution of free gifts in the conference bag	✓	✓	✓	✓	✓	✓	✓
<b>Registration passes</b>							
Complimentary Registration Passes	10	7	3	2	3	2	2
Discount on Registration Passes 25%	10	7	-	-	-	-	-

**If you cannot find above packages that meet your interest or you want to learn more about how you can sponsor such a great event, please contact Pradnya Vaidya, [Pradnya.Vaidya@pfizer.com](mailto:Pradnya.Vaidya@pfizer.com).**

**We look forward to welcoming you at the 2017 HBA European Leadership Summit.**