Marina joined Smith & Nephew in 2016 as a global marketing excellence manager. In her position, she provides strategic marketing excellence consultancy to marketing teams by optimizing the effectiveness and efficiency of marketing activities. Prior to joining Smith & Nephew, Marina was an associate with Kaiser Associates’ Healthcare Group where she advised biotechnology, pharmaceutical and medical devices companies across a range of strategic, competitive and operational issues. Marina started her career with Boston Scientific where she supported the transformation of the cardiology division. Marina earned her master in physics from Faculty of Science, University of Zagreb.