

Marie Mc Carthy, MSc, MBA, Director Product Innovation, is part of the multidisciplinary Innovation Team at ICON PLC. Seen as a key Intrapreneur within the organization she has specific responsibility for developing solutions in the direct to patient paradigm. Her focus has been that of the use of wearables and sensors in clinical trials with particular emphasis on the potential these devices have to monitor the physical behaviours of the digital patient. Marie has a background in scientific research both academic and industry and has worked in a number of industries including IVD and Medical Devices. She is a published author and spoken at a number International conference.