

Agenda

HBA Europe would like to thank Medidata and J&J for being this year's co-hosts

Time	Session	Speakers
Thursday, 5 October 2017 – Moderated by Alison Wheeler		
12:00 – 13:00	 Registration	
13:00 – 13:20	 Introduction and welcome to the HBA	Sabine Hutchison - CEO, Seuss Recruitment, and 2017 HBA Europe VP Magdalene Pedersen - chief of staff, R&D, GSK, and 2017 HBA Europe president
13:20 – 13:40	 Welcome by sponsor	Christian Hebenstreit - GM and SVP, EMEA, Medidata
13:40 – 14:10	 Keynote	Elcin Ergun - EVP, head of new businesses, Merck Group
14:10 – 15:10	 Panel – Healthcare 2030 <i>Raising the game in healthcare to meet the needs of the patient of the future</i>	Moderator: Catherine Sohn, PharmD - board member, Jazz Pharmaceuticals plc Panelists: Hakim Yadi - CEO, Northern Health Science Alliance Hilary Thomas - chief medical advisor, KPMG Duncan Arbour - SVP, innovation, commercial division, INC Research/inVentiv Health Roberto Silveira - VP, BioManufacturing Sciences (BSG), Pfizer
15:10 – 15:40	 Networking	
15:40 – 16:40	 “TED-style” Talks <i>From robotics to artificial intelligence, and other key innovations driving the evolution of healthcare</i>	Marie McCarthy - director of product innovation, ICON Christina Eberhardt - senior manager, EY Julie Ross - president, Advanced Clinical Saher Sidhon - founder, Hack Masters
16:40 – 17:20	 Rowing for Research	Elin Haf-Davies - CEO, Aparito
17:20 – 21:00	 Cocktail reception	Welcome by Alistair McDonald - CEO, INC Research/inVentiv Health “TED-style” Talk with Julie Adrian - president, Europe Communications, commercial division, INC Research/inVentiv Health





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Friday, 6 October 2017 – Moderated by Liz Coyle, HBA EVP		
8:30 – 9:00	 Coffee	
9:00 – 9:30	 The HBA Experience <i>Celebrating impact on the 10-year anniversary of the HBA Europe chapter</i>	Frederike Sommer - SVP, Bench International Florence Manger - founder and CEO, Publitio GmbH & INNOTIO GmbH Gillian Laffan - business operations specialist, BioManufacturing Sciences Group (BSG), Pfizer
9:30 – 10:10	 The Innovative Power of Inclusion <i>How gender balance drives innovation, and how leaders can unlock its power</i>	Avivah Wittenberg-Cox - CEO, Gender Balance Consultants
10:10 – 10:30	 “TED-style” Talk <i>Unlocking the miracle of data in food</i>	Nora Khaldi - founder and CSO, Nuritas
10:30 – 11:00	 Networking	
11:00 – 11:20	 “Flexibility 2.0” <i>Insight from the European landscape on the future of work</i>	Piotr Bednarczuk - senior partner, Aon Hewitt Guy Pritchard - associate partner, Radford Aon Hewitt
11:20 - 12:20	 Panel – Business Case for Diversity and Inclusion <i>Reaping the benefits of inclusive and diverse workforce</i>	Moderator: Sabine Hutchison - CEO, Seuss Recruitment, and 2017 HBA Europe VP Panelists: Stephanie Brooksbank - VP, finance R&D pipeline, GSK Marc Timmerman - managing partner, Axiom Frans Cromme - SVP, commercial excellence, Smith & Nephew Global ComEx Dan Mathews - consumer products, retail and life sciences lead, EY Martina Mutke - head of international medical affairs, Shire
12:20 – 13:20	 Lunch	

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Friday, 6 October 2017 – Moderated by Liz Coyle, EVP, HBA		
13:20 – 13:30	 HBA Luminary	Diana Cucos - SVP, head of global clinical monitoring, clinical division, INC Research/inVentiv Health
13:30 – 14:15	 Keynote	Jane Griffiths - global head of Actelion, Johnson & Johnson
14:15 – 15:15	 “TED-style” Talks <i>The impact of innovative approaches for you and your organisation</i>	Ivan Dikic - director, Institute of Biochemistry at Goethe University, Frankfurt Elena Rossini - film director and diversity associate, Atklu/Lottie Dolls Kieran Canisius - CEO, Zocket Janet Taras - founder, Speaking Rights
15:15 – End time	 Networking	