2018
Building Better Business Connections (3BC) Event
Optimizing the Role of Male Champions

FRIDAY, 4 MAY
8:30 AM – 3 PM
New York Genome Center
101 Avenue of the Americas
New York, NY 10013
A united force for change.

Core purpose To further the advancement and impact of women in the business of healthcare.

Mission The Healthcare Businesswomen’s Association is a global nonprofit organization comprised of individuals and organizations from across the healthcare industry committed to:

• achieving gender parity in leadership positions
• facilitating career and business connections
• providing effective practices that enable organizations to realize the full potential of their female talent

The HBA accomplishes its mission through strong business networks, education, research, advocacy and recognition for individuals and companies.

Core values Relevance, Integrity, Community, Engagement

2018

HBA thanks its 2018 Corporate Partners.
Together we are advancing the impact and influence of women in the business of healthcare.

INFLUENCER LEVEL
Pfizer Inc.

PURPLE LEVEL
BD
Bristol-Myers Squibb Company
Johnson & Johnson
Novartis Pharmaceuticals Corporation
Publicis Health, LLC
Takeda Pharmaceuticals, Inc.

GOLD LEVEL
AbbVie Inc.
Akesion Pharmaceuticals, Inc.
Allergan
Amneal Pharmaceuticals Corporation
Ampersan Inc.
AstraZeneca/Medimmune
Baxter International Inc.
Bayer
Boehringer Ingelheim
Celgene Corporation
Csl Behring
Daiichi Sankyo, Inc.
Dr. Reddy’s Laboratories, Inc.
Eisai Inc.
Eli Lilly and Company
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Ferring Pharmaceuticals
Fingerpaint Marketing, Inc.
Genentech, Inc.
Gilead Sciences, Inc.
GlaxoSmithKline
Havas Health & You
Health & Wellness Partners, LLC
Horizon Pharma plc
Inovio
Ironwood Pharmaceuticals
JUICE Pharma Worldwide
Ketchum
KPMG LLP
Lundbeck
Mallinckrodt Pharmaceuticals
MannKind Pharmaceuticals
Mckinsey & Co.
Medidata Solutions
Merck & Co., Inc.
Merck KGaA, Darmstadt Germany
Novo Nordisk, Inc.
Ortho Clinical Diagnostics
Performance Health

TEAL LEVEL
Abbott
Accenture
Alcon
Aon
Astellas Pharma US, Inc.
Bausch Health
Bayer
Boehringer Ingelheim
Celgene Corporation
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Eisai Inc.
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Allergan
AMNEAL Pharmaceuticals Corporation
Amgen Inc.
AstraZeneca/Medimmune
Baxter International Inc.
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Boehringer Ingelheim
Celgene Corporation
Csl Behring
Elis Inc.
Eli Lilly and Company
F. Hoffmann-La Roche Ltd
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Kirsty Graham is Senior Vice President, Global Policy and International Public Affairs at Pfizer. Kirsty is responsible for defining Pfizer’s public policy positions and advancing government and public affairs strategies internationally. Kirsty was formerly Vice President and Corporate Affairs Lead for Pfizer Essential Health where she represented the breadth of global corporate affairs issues including policy, public affairs, corporate responsibility and communications on the PEH Leadership team. Prior to joining Pfizer in November 2010, Kirsty spent 16 years in the New Zealand Foreign Service where she worked on a wide range of economic, foreign and trade policy issues with responsibilities covering China, Japan and the United States. She worked as a Private Secretary to the Foreign Minister from 1994 to 1996 before moving to Washington for her first diplomatic assignment in the U.S. In this role, she is responsible for regulatory interactions for development and on-market products globally. He also is responsible for quality assurance for compliance with Good Clinical Practice (GCP) and Good Laboratory Practice (GLP). Dr. Fitzsimmons began his career at Astellas as R&D Project Manager in 1990, responsible for the development of Prograf® in transplantation, and has since assumed roles of increasing responsibility in R&D, Drug Development Project Management, and Business Development. Previously, Dr. Fitzsimmons served in assistant professor and specialist roles at various universities, including Rush Medical College in Chicago and the University of Illinois College of Pharmacy. Dr. Fitzsimmons holds a Doctor of Pharmacy degree from the Medical College of Virginia, Virginia Commonwealth University; a Master of Science degree in Clinical Research Design and Statistical Analysis from the University of Michigan; and a Bachelor of Science degree in Pharmacy from the University of Illinois. Dr. Fitzsimmons has also authored more than 50 peer-reviewed publications and is a member of the American Society of Transplantation and a Board member of the Biotechnology Industry Organization (BIO).
Profile of a Champion

Joe DePinto has spent the past 28 years focused on bringing life-saving specialty drugs to market, helping patients with complex diseases to access advanced care, and helping to develop future leaders in the pharmaceutical industry. His experience includes operations globally for multiple biotech and pharma companies.

As President of Cardinal Health Specialty Solutions, DePinto leads one of the fastest growing businesses within the Fortune 15-ranked Cardinal Health. Established just eight years ago, Specialty Solutions has grown from $5 billion in revenues in 2015 to more than $12 billion in 2017 under DePinto’s leadership. In his current role, he has directed two key acquisitions; overseen the company’s expansion into Boston and Houston, and led critical operational expansions.

DePinto’s past roles have included leadership positions at top pharmaceutical companies including Johnson & Johnson and Lilly. His core leadership competencies include leading all aspects of strategy, drug development, investor relations, and commercialization with multiple global launches. He also previously served as the EVP Chief Commercial Officer at Sunevo Pharmaceuticals, EVP Global Commercial Operations Dendreon, VP Global Commercial Operations ImClone, and VP Albright Oncology.

Joe’s academic credentials include a BS in Marketing and an MBA, with an emphasis on Pharmaceutical/Chemical Studies. He serves on the national Board of Directors for the Healthcare Businesswomen’s Association and is a member of the steering committee for Cardinal Health’s Women’s Initiative Network (WIN).

Global Pharmaceutical/Biotech Corporate Officer with a 25-year track record of consistently exceeding plan and generating sustainable growth through multiple business cycles.

P&L responsibility for businesses up to $4 billion, with broad expertise managing Commercial, R&D, Medical Affairs, Manufacturing, and Quality functions and product launches across multiple therapeutic areas.

Fosters a highly engaged, purpose-driven culture with a history of leading significant talent turnarounds and building highly diverse teams with a reputation for importing, developing, and exporting top leaders.

Executive team member with ongoing interaction with the board of directors and investors and experience branding a new, $30 billion market capitalization company as part of a corporate spin off.

Prior positions: EVP & President Hematology, Baxalta; Global Franchise Head Hemophilia, Baxter; Vice President & Head Primary Care Business Unit, Novartis

Viq is a Partner with Ernst & Young’s People Advisory Services group. Currently located in New York, he is leading the Life Science practice for North America and has spent a significant component of his career in leadership capacities in the Pharmaceutical industry. This has included leadership positions in Global Operations, Product Development/Innovation, Marketing, Regulatory Affairs, and Public Relations, including Diversity and Inclusion and Corporate Communications.

Education: Rutgers University College of Pharmacy. Harvard Business School
Denise Pirrotti Hummel, JD
founder and chief innovation officer of Lead Inclusively, Inc.

Denise is Chief Innovation Officer of Lead Inclusively, Inc., a consultancy dedicated to the connection between inclusion and business performance. An attorney, with a history of landmark cases, she is a serial entrepreneur and business consultant who built and sold her cross-cultural business to Ernst & Young (EY), joining them as a Principal. Her global expansion strategy model is intellectual property she retains and is being used throughout the world by EY, Deloitte and Aon Hewitt, as well as companies from pre-IPO to global enterprise. She has written two books, is a Ted Talk finalist, an HBA Board member, the Chair of Athena’s Life Sciences Committee, the Co-Chair of Education for the National Diversity Council; a member of Marshall Goldsmith’s 100 Coaches™ Legacy team, chosen from over 16,000 applicants and a CEO Entrepreneur In Residence (EIR) with CONNECT, a San Diego based organization that prepares high tech and life sciences inventors for first round financing competitions with Venture Capital.

Earlier, Denise was a practicing attorney, a Law Clerk in the U.S. House of Representatives, General Counsel for the Overseas Education Association. She tried and won the first class action under the Americans With Disabilities Act. Her Juris Doctor is from American University, Washington College of Law, Washington, D.C. and her Bachelor of Arts in Psychology from Columbia University, Barnard College in New York.

W. Brad Johnson
professor of psychology in the Department of Leadership, Ethics and Law at the United States Naval Academy, and a faculty associate in the Graduate School of Education at Johns Hopkins University

A clinical psychologist and former Lieutenant Commander in the Navy’s Medical Service Corps, Dr. Johnson served at Bethesda Naval Hospital and the Medical Clinic at Pearl Harbor where he was the division head for psychology.

He is a fellow of the American Psychological Association and recipient of the Johns Hopkins University Teaching Excellence Award. Dr. Johnson is the author of numerous publications including 130 journal articles and book chapters, and 13 books, in the areas of mentoring, professional ethics, and counseling. His most recent books include:


David G. Smith
associate professor of sociology at the U.S. Naval War College, a gender, work and family researcher, author and speaker

Through his research and experience leading diverse organizations, he has established his value to organizations looking to improve gender relations. A sociologist trained in social psychology, he focuses his research in gender, work and family issues including cross-gender mentoring relationships, gender bias, retention of women, dual career families, military families, and military women.

Dr. Smith is a frequent presenter on gender relations topics and best practices in mentoring relationships, co-author of Athena Rising: How and Why Men Should Mentor Women, and authored numerous articles across his areas of expertise.

Dr. Smith received a PhD in Sociology from the University of Maryland, an MS in Global Leadership from the University of San Diego and a BS from the U. S. Naval Academy.
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Hours of Operation:
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Monday-Friday

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