

HBA

2017 | 3BC

Friday, 12 May 2017 | NYC | 8AM - 3PM

Building Better Business Connections (3BC) Summit

Technology and Gamification: Turning Disruption into Opportunity for Women and Business

Hosted by





Welcome

Technology and Gamification: Turning Disruption into Opportunity for Women and Business

Friday, 12 May 2017 | NYC | 8AM - 3PM

Program overview

The 2017 Building Better Business Connections (3BC) community, chaired by **Angela Hwang**, global president inflammation and immunology, Pfizer Inc. and **Bill Fitzsimmons**, executive vice president, regulatory affairs, clinical and research quality assurance, Astellas Pharma Global Development, Inc., will convene to explore innovative ways to collectively drive the healthcare industry closer to gender parity at senior leadership levels. Graciously hosted by KPMG LLP, this year's summit focuses on leveraging technology and gamification to strip out unconscious biases and achieve better business outcomes.

Hosted by

KPMG LLP
The Heritage Center
345 Park Avenue at 51st Street
New York, NY 10019



Research and interactive experience provided by

Mercer, When Women Thrive,
Businesses Thrive



pymetrics, a leader in 21st century hiring,
using neuroscience games and big data,
to reinvent the recruiting industry



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About the HBA

The Healthcare Businesswomen's Association is a global nonprofit organization comprised of individuals and organizations from across the healthcare industry committed to:

- Achieving gender parity in leadership positions.
- Facilitating career and business connections.
- Providing effective practices that enable organizations to realize the full potential of their female talent.

The HBA has over 110 Corporate Partners and nearly 8,000 members served by more than 20 chapters and affiliates across the US and Europe.

About 3BC

Building Better Business Connections (3BC) is a community of executive leaders from HBA Influencer, Purple and Gold package Corporate Partner organizations who come together to inspire and accelerate the leadership impact of women in healthcare by collaboratively learning and tackling shared business challenges.

3BC holds annual executive summits, facilitated by an industry thought leader, that focus on organizational transformation through shared insights, best practices and in-depth discussions.

Past 3BC summits

- Women Leaders Transforming the Future through Gender Partnership
- Building and Growing Internal Women's Networks (IWN)
- Metrics that Matter: Strategies to Build the IWN Business Case for Change
- Blind Spot: Hidden Biases of Good People
- Creating a Sponsorship Culture
- Innovation; Diversity and Market Growth
- The Power of the Purse

3BC leadership team and summit steering committee

2017 3BC chair Angela Hwang, global president inflammation and immunology, Pfizer Inc.

2017 3BC co-chair Bill Fitzsimmons, executive vice president, regulatory affairs, clinical and research quality assurance, Astellas Pharma Global Development, Inc.

Cynthia Accuosti Jones, senior director, managed markets, J&J

Erin Defoyd, principal, When Women Thrive, Mercer

Marianne Fray, senior director and head, global corporate development, HBA

3BC support team

Heather Robidoux, director, meetings and conventions, HBA

Theresa Straub, manager, corporate relations, HBA

Kacie Sheppeck, manager, meetings and conventions, HBA

Nancy White, director, marketing, communications and digital strategy, HBA

Phil George, senior manager, marketing and communications, HBA

Stephanie Marchak, marketing and creative services coordinator, HBA

In addition to examining robust research on this topic, our speakers will facilitate thought-provoking conversations with industry leaders who are transforming their workforce and businesses through digital innovation and a bold commitment to gender parity.

Summit highlights

- Groundbreaking research on how to fully engage the global female workforce
- Interactive panels and case studies highlighting companies who have broken through the inertia to advance women
- A facilitated interactive gaming experience designed to strip out biases
- Practical tips that disrupt traditional processes and practices to accelerate optimal business impact
- A special focus on wellness and thriving across the personal and career lifecycle

The goals of the summit will be to

- Explore how women advance through individual and organizational alignment
 - Understand how to transform your workforce using technology and gamification
 - Be inspired to return to your organization, re-energized and committed to lead change for gender parity
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Agenda

8:00 - 8:45 AM	Breakfast
9:00 - 9:30 AM	Welcome from KPMG LLP Summit overview by 3BC co-chairs: Angela Lukin , regional president international developed markets, inflammation and immunology, Pfizer Inc. (on behalf of chair Angela Hwang) Bill Fitzsimmons , executive vice president, regulatory affairs clinical and research quality assurance, Astellas Pharma Global Development, Inc.
9:30 - 10:45 AM	When Women Thrive: Turning Disruption Into Opportunity for Women and Business Facilitated by: Erin Defoyd , principal, When Women Thrive, Mercer (moderator) Leslie Mays , partner, VP global inclusion and talent management, Mercer Panelists: Javier Barrientos , senior director, diversity and inclusion, Biogen Amy Foley , vice president, product innovation and delivery of health and wellness solutions, Johnson & Johnson Magdalene Pedersen , chief of staff, GlaxoSmithKline Pharma R&D
10:45 - 11:00 AM	Break
11:00 AM - 12:00 PM	Case study: Working in the Age of Robotics - Managing Change and Preparing Knowledge Workers for Success Delivered by: Beth Browde , principal, talent, Mercer Sam Liu , principal, talent, Mercer Brenda Vesey , SVP - HR integration and transformation programs, Teva Pharmaceuticals
12:00 - 12:45 PM	Networking lunch
12:45 - 1:30 PM	Innovation feature: Stripping out the Biases through Technology and Gamification Delivered by: Frida Polli , founder and CEO, pymetrics
1:30 - 2:15 PM	Taking action: Interactive group discussion and 3BC commitments Facilitated by: 3BC co-chairs
2:15 - 2:45 PM	Wellness Focus: Thriving Across The Personal and Career Lifecycle Delivered by: Dr. Lorna Friedman , senior partner, global health, Mercer
2:45 - 3:00 PM	Looking ahead: Closing remarks and agreed commitments Delivered by: Laurie Cooke , CEO, HBA

3BC chairs



Angela Hwang

2017 3BC chair not in attendance for summit - Angela Lukin, acting 3BC chair for the summit, global president inflammation and immunology Pfizer Inc.

Angela Hwang is the global president of Pfizer inflammation and immunology. In this role, Angela leads an extensive multi-functional global, regional and country based organization focused on developing, launching and driving revenue for products in rheumatology, gastroenterology and dermatology.

Angela joined Pfizer in 1997 and over the last 20 years, she has held 10 different positions in the company spanning areas in strategy, product development, marketing, sales and general management. Her experience covers a large array of therapeutic areas, including CV/met, CNS/pain, urology/women's health, vaccines and inflammation and immunology, geographical breadth (US and international markets), and assets in all stages of their lifecycle. Angela has built a strong track record of company and industry impact. In her role as regional president for US vaccines (2014 - 2015), she activated the market for adult pneumococcal vaccines, driving a record number of adults being vaccinated within the first year of the full commercialization of Prevnar 13. In her role as vice president and head of primary care for the emerging markets (2011-2013), she invigorated a portfolio of launch and mature products to growth through market and access development and targeted customer strategies. And in her role as vice president US established products (2009 - 2011), she pioneered Pfizer's strategy to maximize product value post loss of exclusivity and launched a plan for Lipitor, Pfizer's most iconic brand, that continued to generate patient loyalty and value to Pfizer for years after Lipitor lost its patent. She has also been an active participant in industry groups such as BIO where she co-chaired the vaccines policy committee for two years.

Prior to joining Pfizer, Angela worked at the Wilkerson Group in New York, a healthcare strategy consulting firm. And before that, she was a research microbiologist for the South African Breweries based in Johannesburg, South Africa. A native of South Africa, Angela received her bachelor of science in microbiology and biochemistry from the University of Cape Town and her MBA from Cornell University.



Angela Lukin

stand-in chair for Angela Hwang, regional president international developed markets, inflammation and immunology Pfizer Inc.

Angela has over 18 years of experience in pharmaceuticals and marketing in both prescription and consumer products. Her current role is based in Switzerland where she leads the inflammation and immunology group for the international developed markets. In this role she manage a region of 57 countries in Europe, Japan, Australia and South Korea.

Angela's prior work experiences at Pfizer include leading the GIP BU for Central and Eastern EU Cluster (an employee base of over 400 employees across 32 emerging markets in Europe), managing seven mature markets (EURIT) which included the entire Pfizer portfolio (all except consumer) and SCBU lead in Switzerland. At Wyeth, she held roles such as; chief of staff for president of Wyeth, PMO global commercial lead for the integration with Pfizer, commercial lead of alliance products in scz and bipolar (phase I, II and III), US marketing lead for Effexor XR (\$2B) and Sonata (\$65M). Prior to Wyeth she spent many years in advertising where she developed consumer campaigns and marketing plans in a various therapeutic areas (diabetes, HIV, dry eye, BPH, skincare, smoking cessation, sleep medicines, corporate campaigns).

3BC chair



Bill Fitzsimmons

2017 3BC co-chair, executive vice president, regulatory affairs, clinical and research quality assurance
Astellas Pharma Global Development, Inc.

Dr. William Fitzsimmons serves as executive vice president. In this role, he is responsible for regulatory interactions for development and on-market products globally. He also is responsible for quality assurance for compliance with Good Clinical Practice (GCP) and Good Laboratory Practice (GLP).

Dr. Fitzsimmons began his career at Astellas as R&D project manager in 1990, responsible for the development of Prograf® in transplantation, and has since assumed roles of increasing responsibility in R&D, drug development project management, and business development. Previously, Dr. Fitzsimmons served in assistant professor and specialist roles at various universities, including Rush Medical College in Chicago and the University of Illinois College of Pharmacy.

Dr. Fitzsimmons holds a doctor of pharmacy degree from the Medical College of Virginia, Virginia Commonwealth University; a master of science degree in clinical research design and statistical analysis from the University of Michigan; and a bachelor of science degree in pharmacy from the University of Illinois. Dr. Fitzsimmons has also authored more than 50 peer-reviewed publications and is a member of the American Society of Transplantation and a board member of the Biotechnology Industry Organization (BIO).

Panel moderator



Erin Defoyd

principal, When Women Thrive
Mercer

Erin Defoyd is a principal at Mercer, global chair of Women@Mercer and founding member of When Women Thrive, Businesses Thrive – a global gender diversity research and solution platform which launched in 2014. She is responsible for leading the development of strategic programs, research initiatives, global conferences and communications to engage leaders and advance opportunities for women.

She joined Mercer in 2005 and has held business development and strategic marketing positions in North America and Europe. Prior to joining Mercer, she was a client engagement specialist at Putnam Investments, and part of the core transition team in the 2004-2005 merger and acquisition of the institutional defined contribution business from Putnam to Mercer. Throughout that time she has partnered with colleagues, clients and external professional women's networks to advance solutions and insights to support women in the workplace.

She holds a bachelor of arts degree from Brandeis University and lives west of Boston on a small farm with her husband and three children.

Panelist



Leslie Mays

partner and VP, global inclusion and talent management
Mercer

Leslie Mays recently joined Mercer as a partner in the firm's talent business. In this capacity, she works with client organizations to assess and design talent and diversity practices which lead to improved business outcomes. Leslie also works as an affiliate member of Mercer's workforce strategy and analytics practice where she provides practical experience, solutions and approaches to shaping strategies for Mercer clients.

Leslie has worked as an executive level specialist for more than 25 years. Prior to joining Mercer, she served as global vice president for talent and inclusion at Avon Products, Inc. where she was responsible for providing leadership on end-to-end talent management processes. She also led the creation and implementation of the company's first global women's strategy, and helped to shape a new employee value proposition in line with the company's brand and mission.

Throughout her career, Leslie has partnered closely with boards and C-suite executives to create, lead and manage D&I change strategies in leading global corporations including Pfizer Inc., New York; Royal Dutch Shell, London, UK; General Mills, Minneapolis, MN; and Kimberly Clark, Dallas, TX. As a recognized thought leader, her work has resulted in several awards and has been featured in articles, books, and academic, trade and business publications.



Javier Barrientos

senior director, diversity and inclusion
Biogen

Javier Barrientos is the senior director of global diversity and inclusion at Biogen. Hired by Biogen in 2012 to start the function, he soon became internally known as the "corporate social entrepreneur" and innovator. His tenure with Biogen includes a number of firsts and leading edge practices for the company and the life-sciences industry. These include tax benefit equality, the women's leadership program, transgender healthcare benefits, and the Biodiversity Fellowship and Raising the Bar Women on Corporate Boards programs. The latter two have been adopted cross-industry.

Javier was awarded the 2014 "Leaders in Innovation Award" from the *Boston Business Journal* and has been selected to the Harvard Medical School Biomedical Career Sciences Program 2015 honor roll. In 2016, He was named among the top 100 most influential leaders in Greater Boston by GK100 and the National Center for Race Amity.

Previously, Javier managed diversity and inclusion for Blue Cross Blue Shield of Massachusetts, and held a variety of human resources positions with Bank of America, the TJX Companies and Business for Social Responsibility. Javier earned an MBA from Boston University, a graduate certificate in diversity management from Cornell University and a bachelor degree in law from Universidad de Costa Rica. In addition, he is a coaching graduate of the Augere Foundation and Coaches Training Institute in Barcelona, Spain.

Panelist



Amy Foley

VP, product Innovation and delivery of health and wellness solutions
Johnson & Johnson

Amy leads the Johnson & Johnson portfolio of health and wellness capabilities, including new product and service innovation, creation, implementation, operations, customer service and compliance and quality. With her team, Amy helps to ensure that we deliver innovative solutions that solve real health and well-being challenges in the market while providing an optimal experience for all of our products and services.

Prior to joining Johnson & Johnson, Amy worked at Express Scripts, (formerly Medco), where she held various positions, including vice president, digital strategy. In this role, Amy led growth strategies around conversion to home delivery, medication adherence, and consumer self-service, creating and launching several leading-edge capabilities and employing behavioral science to drive desired business results.

Prior to her nearly 17 years at Express Scripts and Medco, Amy led the creative services and interactive media organization at PSE&G, where she was responsible for the end-to-end development and advancement of the corporation's web strategy, as well as the conception and execution of all creative and design services.

Amy holds a B.A. in Communication from the University of Scranton, PA, and an MA in corporate and public communications from Seton Hall University.



Magdalene Pedersen

chief of staff, global president Pharma R&D
GSK

Maggie joined GSK in August 2014 as HCP project director to lead the rollout and implementation of the HCP engagement initiative in UK Pharma. Since then, she has worked in the global respiratory franchise as marketing director for Seretide, and most recently as marketing director for Anoro and Incruse in UK pharma. Prior to GSK, Maggie worked for Pfizer in the US and UK, in a range of commercial and above-brand roles. Her most recent positions there entailed oversight of Pfizer UK's corporate responsibility programmes and a year on secondment to the Association of the British Pharmaceutical Industry (ABPI).

Maggie is also the global head for GSK's women's leadership initiative (WLI), the company's largest employee resource group (ERG) with over 3,000 members and a dozen chapters globally, dedicated to accelerating the personal development and leadership advancement of women and men throughout the organisation.

Maggie holds a dual undergraduate degree from Grove City College in history and political science (Summa Cum Laude) and a masters degree in global health and public policy from the University of Edinburgh (Distinction).

Case study speakers



Beth Browde
principal, talent
Mercer

As a principal in Mercer's change management practice, Beth brings more than 20 years' experience in organizational change, strategic communication, employee engagement and leadership coaching. She has served as advisor to C-level leaders across numerous industries, including pharmaceuticals and life sciences, financial services, technology, aviation, not-for-profit and government; and has led complex change management projects to support successful M&A activity, system implementations, HR transformations and building high-performance cultures.

Before joining Mercer, Beth spent 14 years as an independent consultant, leading change management, communications and leadership coaching projects for a wide range of clients, including American Airlines, AIG, the IMF, Schindler Elevator, Novartis and Tony Blair's African Governance Initiative. Prior to launching her own business, Beth served as director of Firmwide Communication at KPMG and as a manager in the business strategy practice at AnswerThink consulting (now Hackett Group).

In 2009, at the behest of Dr. Jeffrey D. Sachs, director of the Earth Institute at Columbia University and special advisor to the Secretary General of the United Nations, Beth took on the largest and most complex transformational change project of her career: launching a new Millennium Village Project on the island of Pemba, Zanzibar.

Beth holds advanced certification in executive coaching from Columbia University, an MFA in writing from Columbia University, a master of music degree from Yale University, and a BA in music and political science from Mount Holyoke College.



Sam Liu
principal, talent
Mercer Consulting

Sam Liu is a principal within Mercer Consulting with over 17 years of experience in consulting, technology and talent management. Sam has advised senior executives in solving critical human capital issues such as managing large-scale strategic change, optimizing organizational talent through technology and transforming HR into a more effective and strategic function. Outside of Mercer, Sam also serves on the teaching faculty at Columbia University within their organizational psychology department. He earned a MBA from the New York University Stern School of Business and a BA from the University of Pennsylvania. He also holds the senior professional in human resources, six sigma black belt and project management professional certifications.

Case study speakers



Brenda Vesey

SVP, HR integration and transformation programs
Teva Pharmaceuticals

Brenda Vesey is senior vice president of human resources for Teva Pharmaceuticals. She is the HR lead on the efforts to combine the workforces and harmonize HR processes, practices, and systems as a result of Teva's acquisition of Actavis' global generics business in mid-2016. She is also the HR lead on various business transformation initiatives the company is undertaking.

Prior to the generics acquisition Brenda worked at Allergan and directed a team of approximately 15 HR professionals across the globe. In that capacity Brenda held overall responsibility for HR business partner support for the company's eight global functions, global employee relations, employment counsel and corporate administrative services.

Brenda has served as a member of the HR leadership team and as a trusted business partner providing HR expertise and input on strategic decisions. She and her teams have helped support the company's strategic plan to expand its global business footprint and played a vital role in seven acquisitions and integrations over a three year period. She has directed the global employee relations center of excellence (COE) and internal employment counsel with an emphasis on fostering positive employee relations environment through the consistent and equitable application of HR policies and procedures and the investigation and resolution of escalated employee complaints and conflicts. She was a member of the core management team for "Employee Connect Europe (ECE)," the European Works Council representing employees from 27 countries to engage and inform European based employees on the progress of the business, as well as any significant decision at a European level.

Gamification speaker



Dr. Frida Polli

founder and CEO
pymetrics

Frida Polli is a venture-backed CEO, award-winning neuroscientist and thought leader on the use of big data.

She is the CEO and founder of pymetrics, a company pioneering the use of neuroscience and data science to accurately predict hiring outcomes and remove hiring bias through patented games and algorithms. With Unilever and Accenture as clients, pymetrics has helped hundreds of thousands of people find their ideal career in an unbiased way. pymetrics has raised \$9M in venture from Khosla Ventures, Susan Lyne/BBG Ventures, Randstad Innovation Fund, and Mercer. Founded with her Harvard/MIT colleague, data scientist Dr. Julie Yoo pymetrics aims to put women co-founded science companies on the map.

Prior to pymetrics, Frida was an award-winning neuroscientist at Harvard and MIT. Her innovative work on cognitive and emotional brain function was internationally acclaimed. Among numerous awards from the NIH, Harvard, MIT and private philanthropies, she was named a NARSAD Young Investigator, a Harvard Business School Life Science Fellow and an MIT 100K winner. She was also one of the most prolific and best-funded postdoctoral fellows at MIT.

She holds an MBA from Harvard, a PhD from Suffolk and a BA from Dartmouth. She has given plenary talks at international neuroscience conferences, as well as at Harvard and MIT. She is a regular contributor for *Forbes* and *Mattermark*. She has appeared on CNN, MSNBC and NPR, and been featured in the *Harvard Business Review*, *TechCrunch*, the *Wall Street Journal*, and many others. Frida speaks four languages and lived in five foreign countries before settling in Manhattan with her husband and two daughters.

Wellness focus speaker



Dr. Lorna Friedman

Mercer

Dr. Lorna Friedman is the global health leader for Mercer's multinational client group. Dr. Friedman's group develops solutions and sales in the area of Health consulting in order to help address strategic health management issues for Mercer's multinational clients.

Dr. Friedman's business career spans academic, operational and consulting roles; with experience including clinical and network operations, business development and sales. Most recently, Dr. Friedman was director of health benefits and medical for international healthcare group Bupa Global, responsible for health and network operations for its two million customers. Prior to that role, she served as a partner in Mercer's global health management practice from 2010-2015. She has also held leadership positions with Emblem Health and CIGNA.

Dr. Friedman trained in pediatrics at The Children's Hospital of Philadelphia and has held academic and teaching positions at University of Pennsylvania and Cornell Medical College. She has published and presented on public health issues to the Institute of Medicine, the Agency for Health Care Quality and Research, International Aids Conference and the National Foreign Trade Council. Dr. Friedman has also served on several boards with a focus on improving access to health including the Global Business Group on Health, The American Council on Exercise and the March of Dimes.

Closing speaker



Laurie Cooke

CEO
HBA

Laurie Cooke is the CEO of Healthcare Businesswomen's Association, a global nonprofit dedicated to furthering the advancement and impact of women in healthcare. Laurie is a dedicated advocate for gender parity, speaker, thought leader, *PharmaVOICE* 100 most inspiring people in life sciences, and ASAE Mentor of the Year. Laurie served on the PMI executive management team responsible for the strategic product portfolio; a global leader in the pharmaceutical industry serving on international teams driving shorter cycle times, global simultaneous submission, and effective corporate merger outcomes; and started as a hospital pharmacist. Laurie graduated with a degree in microbiology from University of Maryland, advanced scientific degree in pharmacy from University of Washington, masters in software engineering management from University of Luton, England, licensed pharmacist, and certified association executive.

Corporate Partners*

Influencer



Purple



Gold



*partial listing

Participants

Adrienne Gonzalez, lead, BOLD People & Business Resource Group, Bristol-Myers Squibb Company

Alexandra von Plato, group president, North America, Publicis Health

Alison Little, principal, KPMG LLP

Allison Doll, molecular account manager, Roche Diagnostics

Amy Foley, vice president, product innovation and delivery, Johnson & Johnson

Angela Lukin, regional president international developed markets (inflammation and immunology), Pfizer Inc.

Ariane Spidel, Roche Diagnostics

Beth Browde, principal, Mercer

Betsy Silva, director, diversity, inclusion and engagement, Boehringer Ingelheim

Bill Fitzsimmons, executive vice president, GRA/GCRQA, Astellas Pharma US, Inc.

Brenda Raphael, general manager, US brands, Pfizer Inc.

Brenda Vesey, senior vice president, HR integration and transformation programs Actavis, Inc., Teva Pharmaceuticals

Britt Byers, associate vice president, human resources, Sanofi

Caitlin McHugh, global inclusion and corporate social responsibility, Quest Diagnostics

Carol Montandon, chief quality officer, vice president quality and compliance Johnson & Johnson

Caroline Wishart, vice president of accounting, Vertex Pharmaceuticals Incorporated

Catherine Ohura, global lead, BMS network of women (B-NOW), people and business resource group, Bristol-Myers Squibb Company

Celine Duquenne, compliance manager, GlaxoSmithKline

Chavonne Hughes, IT business partner, consumer health, Bayer

Chrisoula Gentile, national sales director/project lead, QuintilesIMS

Christian Nguyen, senior director, US health outcomes, Eli Lilly and Company

Christine Farmer, vice president, commercial planning and operations, Novo Nordisk

Cortney Dominianni-Smith, sales business support and strategy, Bayer

Cynthia Accuosti Jones, group product director, oncology marketing, Johnson & Johnson

David Broeker, senior director, global strategic marketing, Ethicon, Johnson & Johnson

Delyn Long, director, US Marketing, MPS II and Gaucher, Shire

Elizabeth Majoch, director, talent acquisition, Genentech, Inc.

Erin Byrczek, commercial lead, Essential Health, Pfizer Inc.

Erin Defoyd, principal, When Women Thrive, Mercer

Fizza Seehra, director, strategic analytics and customer management, Janssen, Johnson & Johnson Company

Frida Polli, founder and chief executive officer, pymetrics

Gail Rybski, vice president, human resources, Novartis Pharmaceuticals Corporation

Gail Wilkinson, regional manager, human resources, Walgreens Boots Alliance

Gerianne Sarte, senior finance director, Johnson & Johnson

Greg Guyer, global head and senior vice president biologics operations and process development, Bristol-Myers Squibb Company

Heather Robidoux, director, meetings and conventions, Healthcare Businesswomen's Association

Jacque Vealey, executive director, Quest Diagnostics

Jamillaah C Cary, manager, compliance training, Bayer

Janet Loesberg, vice president, Bristol-Myers Squibb Company

Javier Barrientos, director, global diversity and inclusion, Biogen

Jean Gogarty, director, communications, Novartis Pharmaceuticals Corporation

Jeanene Hamaker, specialty trade and marketing, UCB, Inc.

Jennifer Dickerson, senior director, organizational capability, Takeda Pharmaceuticals, Inc.

Jenny Colombo, vice president, medical affairs strategies and communications, Takeda Pharmaceuticals, Inc.

Participants

Joanne Golankiewicz, vice president, commercial effectiveness, Novo Nordisk
Joy Liu, vice president, commercial and regulatory legal, Vertex Pharmaceuticals Incorporated
Judith Wicklum, national sales director, Johnson & Johnson
Julie Staudenmier, senior director, global learning and development, Pfizer Inc.
Kacie Sheppeck, manager, meetings and conventions, Healthcare Businesswomen's Association
Katie Dahler, principal, KPMG LLP
Kaylynn Callister, head of human resources, Johnson & Johnson
Kellie Molin Kenol, director, diversity and inclusion, Novartis Pharmaceuticals Corporation
Kelly Sager, business leader, general manager, BD
Kelly Wilson, vice president, talent management, Cardinal Health
Kim Jablonski, head, regulatory/commercial legal, US, Bristol-Myers Squibb Company
Kimberly Ray, vice president, head site and patient networks - Americas QuintilesIMS
Kristen Albright, marketing and sales commercial lead, Pfizer Inc.
Laurene Giagnorio, senior vice president human resources and administration, Takeda Pharmaceuticals, Inc.
Laurie Cooke, chief executive officer, Healthcare Businesswomen's Association
Leslie Mays, vice president, global inclusion and talent management, Mercer
Lindsay Roman, associate director, US region communications, BD
Ling Wu, Novartis Pharmaceuticals Corporation
Lisa Argento, sales representative, Baxter International Inc.
Lisa Morris, vice president, QuintilesIMS
Liz Coyle, executive vice president, value offerings, Healthcare Businesswomen's Association
Lorna Friedman, senior partner, global health, Mercer
Magdalene Pedersen, chief of staff, pharma R&D, GlaxoSmithKline
Maggie Daniels, national sales director, corporate accounts, Roche Diagnostics
Marcia Rupnow, vice president, value evidence and outcomes, GlaxoSmithKline
Maria Tereno, global head of diversity, Boehringer Ingelheim
Marianne Fray, senior director and head, global corporate development, Healthcare Businesswomen's Association
Marianne Nugent, senior vice president, general manager CustomPoint Recruiting Solutions, Publicis Touchpoint Solutions, Inc.
Mary Beaudette, director of technology learning solutions, New York-Presbyterian
Mary Christian, executive director, Bristol-Myers Squibb Company
Maryellen Dugan, vice president, market lead CERPS US pharma, GlaxoSmithKline
Melissa Stahl, global sector executive, pharmaceuticals, KPMG LLP
Michele Esposito, director, talent acquisition, Bayer
Nancy Forrest, vice president, global alliances, Bristol-Myers Squibb Company
Nancy White, director of marketing, communications and digital strategy, Healthcare Businesswomen's Association
Naomi Clark-Turner, study management work-stream leader, GCO, Johnson & Johnson
Nicole Karnaby, healthcare supervisor, Walgreens Boots Alliance
Nyra Bannis, senior director, patient services, Shire
Patrice Dudley Aviles, global human resources leader, Genentech, Inc.
Pearl Pugh, director of marketing, Zytiga Janssen Biotech, Inc.
Phyllis Safer, director, top executive human resources services, Bayer
Preeti Mendon, marketing excellence, global marketing, UCB, Inc.
Quentin Descat, commercial operations Americas radiology, Bayer
Rachelle Jacques, vice president US hematology marketing, Shire
Rita Ribeiro, senior director of marketing and communications, Publicis Health
Roderick Christmon, director talent acquisition, Astellas Pharma US, Inc.
Sam Liu, principal, Mercer
Sara Corya, senior director, medical, Eli Lilly and Company

Participants

Sarah Grimwood, head of strategy, portfolio operations and communication, RDRU, Pfizer Inc.

Sebastian Fray, photographer, S A Fray Photography

Simona King, head of finance, corporate financial planning and analysis, Bristol-Myers Squibb Company

Stacy Meinecke, vice president, customer and business support, Roche Diagnostics

Stephanie LeBlanc, senior executive hospital I representative, Astellas Pharma US, Inc.

Stephanie Sivulka, portfolio manager, Baxter International Inc.

Taisia Isupov, director, cardiovascular field medical, Bristol-Myers Squibb Company

Theresa Straub, manager, corporate relations, Healthcare Businesswomen's Association

Tia Bush, vice president, site operations, Amgen Inc.

TiffaniScott, IT project manager, BD

Tim Zuber, partner, KPMG LLP

Toral Patel, health and wellness communication leader, Johnson & Johnson

Vandana Bahri, vice president business consulting North America Bayer

Victoria Vakiener, vice president, marketing, Janssen Pharmaceuticals, Janssen, Johnson & Johnson Company

VildanKortan, lead, analytical laboratory management, Bristol-Myers Squibb Company

Wema Hoover, head of diversity and inclusion, NA, Sanofi

YingSha Liao, ITO BI analytics and controlling, Bayer

Zoe Healey, head of scientific strategy, EU, inVentiv Health



HBA advisory board

The HBA advisory board provides strategic direction on how the HBA can further the advancement of women's careers in healthcare worldwide through HBA initiatives. The board is made up of an invited group of senior executives in the healthcare industry that represent a diverse membership and who are willing to support the HBA mission for a three-year term.

Shideh Sedgh Bina

founding partner
Insigniam

Carolyn Buck Luce

executive in residence
Imaginal Labs

Nick Colucci

chief executive officer
Publicis Health

Jennifer Cook

senior vice president, global
head product development
clinical operations
Genentech, Inc.

Joaquin Duato

executive vice president and
worldwide chairman,
pharmaceuticals
Johnson & Johnson

Lisa George

VP, global talent for
international
Walmart

Geno Germano

past president, Intrexon

Brian Goff

COO
Neurovance, Inc.

Adele Gulfo

EVP and chief strategy
officer
MYLAN

Bahija Jallal

executive vice president, head
MedImmune

Jacopo Leonardi

chairman and CEO
ActivCore

Nancy Lurker

CEO

Carol Montandon

chief quality officer, vice
president quality and
compliance
Johnson & Johnson

Terri Pascarelli

chief executive officer
AIT Bioscience, LLC

Kristine Peterson

past chief executive officer
Valeritas, Inc

Mary Pittman

President & CEO
Public Health Institute

Kim Ramko

Americas advisory life
sciences sector lead
EY

Kevin Rigby

principal
Rigby Consulting LLC

Christi Shaw

senior VP Lilly and president
global bio medicines
Eli Lilly and Company

Stuart Sowder

vice president, external
medical communications
Pfizer Inc.

Paula Stafford

adjunct professor, public
health leadership
Gillings School of Global
Public Health

Susan Torroella

executive vice president
Wellness Corporate Solutions,
LLC

Wendy White

rare disease commercial
consultant
Wendy White Consulting

Ceci Zak

principal and COO
DAS Healthcare (a division of
Omnicom Group)

Tim Zuber

partner
KPMG

HBA board of directors

Executive committee

Chair

Rhonda Johnson

EVP

Market Performance Group

Chair-elect

Shannon Resetich

global franchise head hematology

Shire

Vice-chair

Rebecca Vermeulen

head customer strategy, product

development medical affairs

Roche

Secretary

Taren Grom

co-founding partner/editor in chief

PharmaVOICE

Treasurer

Simona King

head of finance, corporate financial

planning and Analysis

Bristol-Myers Squibb Company

Directors at large

Chair, Council of Chapter Presidents

Liz Paulson

strategic account executive

LexisNexis Risk Solutions

Global Committee Council Chair

Helen Cooke

org effectiveness/ leadership Dev

Cooke Consulting Group, LLC

Lynda McDermott

president

EquiPro International, Ltd.

Melissa Stahl

global sector executive, pharmaceuticals

KPMG LLP

Joe DePinto

president, speciality solutions

Cardinal Health

LeAnna Carey

chief executive officer

Women Who Innovate

Julie Ross

president

Advanced Clinical



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