HBA Healthcare Businesswomen's Association

Please email this completed form to CorporatePartners@HBAnet.org

# 2022 CORPORATE PARTNER AGREEMENT

## COMPANY INFORMATION

Company Name_____
Company Address _____
City _____ State/Province _____ Zip/Postal Code _____ Country _____
Company Telephone _____ Website _____

Company Type

- ☐ Pharmaceuticals
- ☐ Technology/Software
- ☐ Consulting
- ☐ Services _____
- ☐ Biotechnology
- ☐ Medical Device
- ☐ College/University
- ☐ Other _____
- ☐ Clinical Research
- ☐ Diagnostics
- ☐ Association/Non-Profit

## PRIMARY CONTACT INFORMATION*

Name _____ Title _____
Address _____
City _____ State/Province _____
Zip/Postal Code _____ Country _____
Direct Phone _____ Direct Fax _____
Email Address _____

## BILLING CONTACT INFORMATION**(if different from primary contact)

Name _____ Title _____
Address _____
City _____ State/Province _____
Zip/Postal Code _____ Country _____
Direct Phone _____ Direct Fax _____
Email Address _____

## SECONDARY CONTACT INFORMATION

Name _____ Title _____
Address _____
City _____ State/Province _____
Zip/Postal Code _____ Country _____
Direct Phone _____ Direct Fax _____
Email Address _____

**The primary contact is the Point of Contact for all HBA matters and ensures that time-sensitive communications go to the correct person(s) within your organization.*
***The billing contact is the person authorized to sign and make payments on the corporate partner's account.*

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| CORPORATE PARTNERSHIP BENEFITS | ☐ Purple $60,000 | ☐ Gold $30,000 | ☐ Silver $20,000 | ☐ Teal $10,000 | ☐ Red $5,000 | ☐ Start-up * $2,000 |
|---|---|---|---|---|---|---|
| **Designee/Membership/Partnership** | | | | | | |
| Designees ** | 125 | 50 | 25 | 10 | 5 | 3 |
| Discount for Individual Memberships | 50% | 25% | 15% | | | |
| Midyear and Annual Review | ● | ● | ● | ● | ● | ● |
| Assigned Account Manager | ● | ● | ● | ● | ● | ● |
| **Branding/Exposure** | | | | | | |
| Company logo with hyperlink to company on HBA website | ● | ● | ● | ● | ● | ● |
| "HBA Welcomes" for new partners in social media and the Corporate Partnership Community | ● | ● | ● | ● | ● | ● |
| Advertising on HBA website | 1 Month | | | | | |
| **Networking** | | | | | | |
| HBA directory listing and access which contains connections to over 10,000 members and subject matter experts | ● | ● | ● | ● | ● | ● |
| Participation in HBA online discussion communities | ● | ● | ● | ● | ● | ● |
| Designee automated alignment with local chapter | ● | ● | ● | ● | ● | ● |
| Personal introduction to local chapter volunteer engagement committee to pursue personal interests and opportunities | ● | ● | ● | ● | ● | ● |
| Opportunity to connect to relevant affinity groups | ● | ● | ● | ● | ● | ● |
| **Professional Development** | | | | | | |
| Opportunity for association leadership positions at the local, regional and global level | ● | ● | ● | ● | ● | ● |
| Ability to have staff apply for the HOPE mentoring program **** | ● | ● | ● | ● | ● | ● |
| HBA mentoring webinar recording for each included membership | ● | ● | ● | ● | | |
| Access to Pre-Recorded webinars ** (Webinar List Includes Pre-recorded HBA, Regional and Chapter webinars) | 5 | 5 | 4 | 3 | 2 | 1 |
| Passes per Career Conversation webinar ** (four (4) webinars per year) | 50 | 30 | 15 | 10 | 5 | |
| **Awards** | | | | | | |
| Opportunity for branded volunteer awards for members taking on association leadership positions | ● | ● | ● | ● | ● | ● |
| Rising Star and/or Luminary award winners *** | 3 | 2 | 1 | 1 | | |
| ACE Award Submission Fee Discount** | 50% | 50% | 50% | 100% | 100% | |
| **Internal Women's Network** | | | | | | |
| IWN Best Practices (Pre-recorded webinar) ** | ● | ● | ● | ● | ● | ● |
| Ambassador program with HBA guidance and support ** / **** | 3 | 2 | 1 | | | |
| **Events** | | | | | | |
| Ability to pre-purchase tables at the Woman of the Year (WOTY) event (If In-Person Event) or Option to convert each pre-purchased table to 10 passes (If Virtual or Hybrid Event) | 6 Tables | 3 Tables | 2 Tables | 1 Table | | |
| 3BC Summit Registrations ** | 4 | 3 | 2 | 1 | | |
| Annual Conference Registrations ** (If In-Person Event) or Annual Conference Registrations (If Virtual Event) ** | 7 / 12 | 5 / 8 | 3 / 5 | 2 / 3 | 1 / 2 | |
| **Thought Leadership** | | | | | | |
| LMS Module Track ** (5-10 Short lessons per topic) | 2 | 1 | | | | |

*Start-up corporate partnership level has criteria that **MUST** be met for companies to qualify
** Indicates items that have the ability for customization within the partnership packages
*** Indicates items that can be decreased or removed for customization of corporate partnership but **CANNOT** be increased
****Additional fees **MAY** apply

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## **PURPLE** PARTNERSHIP Enhancement

☐ Unlimited Designees for Partner Company* ($25,000)

**Designee's terms to align with purple partnership term.*

## GENDER PARITY COLLABORATIVE

| Organization Size | HBA Corporate Partners | Global Council | Spring Solution Summit | Fall Solution Summit | Opportunity to drive/join Cross-Collab. Project(s) | Data/benchmarking participation | Logo on HBA Collaborative website | PR/Industry recognition | GP Award nomin-ation |
|---|---|---|---|---|---|---|---|---|---|
| ☐ LARGE (5,001 + employees) | $38,000 | 2 seats | 2 seats | 2 seats | ● | ● | ● | ● | ● |
| ☐ MID-SIZE (501 TO 5,000 employees) | $19,000 | 2 seats | 2 seats | 2 seats | ● | ● | ● | ● | ● |
| ☐ SMALL (51 to 500 employees) | $9,500 | 1 seats | 1 seats | 1 seats | ● | ● | ● | ● | ● |
| ☐ START-UP (1 to 50 employees) | $4,750 | 0 | 1 seats | 1 seats | ● | ● | ● | ● | ● |

## AMBASSADOR PROGRAM Enhancements

☐ One Additional Ambassador Program ($12,000)
- *Includes 15 HBA memberships*

☐ One Additional Ambassador Program ($13,500)
- *Includes 30 HBA memberships*

Bulk Ambassador Program Discount
- *Includes 30 HBA memberships per program*

Qty.

### Coaching Add-on

X Individual session (1 hr. session) - $200

X Small group session (3-6 individuals, 1 hr. session) - $400

### Masterclass Add-on

X Masterclass (60 minutes) - $1,000

X Masterclass (90 minutes) - $1,500

### Ambassador Awards Event

X Cohort attendance - $602

X Story sponsorship option - $1,205

X Keynote sponsorship option - $3,615

## SPONSORSHIPS

Woman of the Year (WOTY)

Woman of the Year Advertisements

Building Better Business Connections (3BC)

Annual Conference

HOPE Leadership Program

**Late sponsors are those received within 30 days of event.*

For more information, email CorporatePartners@HBAnet.org or call 973.575.0606 press 2

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## CORPORATE PARTNERSHIP Customizations

HBA corporate partnership benefits to be received by _____for the _____ partnership.
Company Name Partnership Level

Add custom benefits here.

Initial for agreement of listed modifications of benefits: _____

## SUMMARY OF 2022 SELECTIONS

Partnership term is for one year and begins _____and ends _____. Total Due: $ 0.00

Signature _____
By signing this application, you certify that you have the authority to do so on behalf of your company.

## TERMS AND CONDITIONS

**1.APPLICATION AND ELIGIBILITY.** Partnerships must be made per the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (partner). The Association reserves the right to reject any application.
**2.PARTNER REPONSIBILITIES.** Partner shall be responsible for the following: a. Current company description for welcomes, b. Current logo to be displayed on HBA corporate partner website.
**3.PAYMENT TERMS.** Upon executed partnership agreement, payment is due in full. Partners whose company policy is to pay 60 or 90 days must provide written notice of terms. Invoices that remain unpaid beyond 30 days may be subject to suspension of benefits.
**4.PUBLICITY.** HBA shall publicize and promote the partnership and shall be permitted to use Partner's name and logo in connection with such publicity and promotion. Signature of this agreement confirms that HBA has permission to share Partner logo on the HBA website, and the Corporate Partner listing page. This logo will link to Partner's Home Web Page as provided within this agreement.
**5.PARTNER PUBLICITY.** Partner may publicize that it is a partner of HBA. However, Partner acknowledges that HBA is the lawful owner of the name Healthcare Businesswomen's Association, and the acronym "HBA," and any associated logos. Partner agrees to take no action inconsistent with HBA's ownership, or that would subject HBA to claims by third parties or potential loss of its ownership. Any uses of HBA's logo or event logo by the Partner must be approved, in advance, by HBA and follow HBA's branding guidelines.
**6.TERMINATION.** If Partner breaches any of its obligations hereunder, HBA shall have the right to terminate this agreement and to retain any money already paid as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.
**7.INDEMNIFICATION.** Partner agrees to indemnify and hold HBA harmless against any losses, claims, expenses or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.
**8.TERMS.** The term of this Partnership Agreement shall commence as listed on page four (4) and shall terminate in twelve months, unless sooner terminated pursuant to paragraph 6.
**9.SPONSORSHIPS**. By selecting a sponsorship(s) and signing the agreement, customer is aware that final deliverables have not been determined and final benefits will only be known once HBA has determined if the event will be in-person, virtual or a hybrid event. Customer will be responsible for payment of sponsorship(s) for levels selected for any of the event formats that are determined.
**10.LIABILITY.** HBA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of HBA for any reason and upon any cause of action or claim shall be limited to the fees paid by Partner to Healthcare Businesswomen's Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by Healthcare Businesswomen's Association negligence.