

Choose the path designed for established and more mature healthcare and life-sciences organizations with robust internal women's and leadership development programs.

**THE GOLD PACKAGE** enables companies to provide additional professional development, industry-wide recognition and strategic networking opportunities for their employees. It facilitates increased participation at HBA's flagship events, including the Woman of the Year award event, the Annual Conference and the Building Better Business Connections (3BC) executive event. GOLD corporate partners also are provided start-up and ongoing support for an HBA Ambassador program—helping to build and strengthen the HBA community inside the company.

#### THE GOLD PACKAGE INCLUDES

**40 one-year HBA memberships** for company employees and these 40 members will receive access to **five select professional development webinar recordings**. Additional memberships are available for employees at a 25 percent discount.

**Two individual award winners** designated as either a **Rising Star or Luminary**, including on-stage recognition at HBA's annual Woman of the Year event and other opportunities for honoree and company engagement and visibility.

Exclusive opportunity for advance purchase of up to **five tables** at HBA's annual Woman of the Year award event.

**Five registrations** to the HBA's Annual Conference.

**Two invitations** to HBA's exclusive Building Better Business Connections (3BC) executive event.

HBA staff, support and guidance for an official **Ambassador program**. Ambassador programs leverage the experience, resources, and access that the HBA has within and across the industry and frequently complements (and/or collaborates with) internal women's networks and/or employee resource groups.

**Access for 50 employees** to participate in HBA's renowned Career Conversations live webinar series. Also included is unlimited access to the HBA's 2017 and 2018 Career Conversations series.

**A 50 percent discount** on the submission fee for HBA's ACE Awards—an annual awards program recognizing innovative internal women's initiatives.

Up to **four hours of consultation** time to help company assess and identify appropriate speakers or presenters for one or two internal programs.

A virtual, company-specific annual review of the HBA relationship, including a discussion on satisfaction levels and member engagement data.

#### Industry-wide recognition as a corporate partner by way of, but not limited to:

- Exposure on HBA's website, using company-branded logo linked to the company website
- Welcome recognition in HBA's social media channels and opportunities for periodic social media callouts
- Articles or features in HBA's digital and print media
- Visibility in the HBAAddsValue—HBA's bimonthly newsletter for corporate partners