

## 2019 CORPORATE PARTNER AGREEMENT

### COMPANY INFORMATION

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Company Telephone \_\_\_\_\_ Website \_\_\_\_\_

Company Type  Pharmaceuticals  Life Sciences  Medical Delivery  Managed Care  
 Medical Device/Diagnostics  Biotechnology  Consulting  College/University  
 Services \_\_\_\_\_  Other \_\_\_\_\_

### PRIMARY CONTACT INFORMATION\*

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_

Email Address \_\_\_\_\_

### BILLING CONTACT INFORMATION\*\* (if different from primary contact)

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_

Email Address \_\_\_\_\_

\*The primary contact is the Point of Contact for all HBA matters and ensures that time-sensitive communications go to the correct person(s) within your organization.

\*\*The billing contact is the person authorized to sign and make payments on the corporate partner's account.

## PACKAGES

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[CorporatePartners@HBAnet.org](mailto:CorporatePartners@HBAnet.org)

### PURPLE (\$50,000)

- 115 memberships
- 50 percent discount for additional memberships
- HBA directory listing and access
- Participation in HBA online discussion communities
- Access to key opinion leaders
- Access to subject matter experts
- Opportunity for association leadership positions at the local, regional and global level
- Opportunity for branded volunteer awards for members taking on association leadership positions
- Automated alignment with local chapter
- Personal introduction to local chapter volunteer engagement committee to pursue personal interest and opportunities
- Connection/link to relevant affinity groups
- Ability to pre-purchase up to eight (8) tables at the Woman of the Year (WOTY) event
- Seven (7) registrations to the Annual Conference
- Two (2) Rising Stars and/or Luminary award winners
- 50 percent discount on ACE Awards submission fee
- HBA mentoring webinar recording for each included membership
- Fifty (50) passes per Career Conversations webinars (four (4) webinars per year)
- Ability to form an HBA Ambassador program with HBA staff support
- Four (4) registrations to 3BC summit
- Company logo with a hyperlink to company on HBA website
- "HBA welcomes" in social media for new partners
- "HBA welcomes" article in newsletter for new partners
- One month of advertising on HBA website for new partners
- Midyear and annual review completed with your company's assigned account manager

### GOLD (\$25,000)

- Forty (40) memberships
- 25 percent discount for additional memberships
- HBA directory listing and access
- Access to five (5) HBA (pre-recorded) webinars for each included membership
- Participation in HBA online discussion communities
- Access to key opinion leaders
- Access to subject matter experts
- Opportunity for association leadership positions at the local, regional and global level
- Opportunity for branded volunteer awards for members taking on association leadership positions
- Automated alignment with local chapter
- Personal introduction to local chapter volunteer engagement committee to pursue personal interest and opportunities
- Connection/link to relevant affinity groups
- Ability to pre-purchase up to five (5) tables at the Woman of the Year (WOTY) event
- Five (5) registrations to the Annual Conference
- Two (2) Rising Stars and/or Luminary award winners
- 50 percent discount on ACE Awards submission fee
- Fifty (50) passes per Career Conversations webinars (four (4) webinars per year)
- Ability to form an HBA Ambassador program with HBA staff support
- Up to two (2) requests or up to four (4) hours for HBA referrals and connections
- Two (2) registrations to 3BC summit
- Company logo with a hyperlink to company website on HBA website
- "HBA welcomes" in social media for new partners
- "HBA welcomes" article in newsletter for new partners
- Midyear and annual review completed with your company's assigned account manager

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**SILVER**  
 (\$15,000)

- Twenty (20) memberships
- 15 percent discount for additional memberships
- HBA directory listing and access
- Access to three (3) HBA (pre-recorded) webinars for each included membership
- Participation in HBA online discussion communities
- Access to key opinion leaders
- Access to subject matter experts
- Opportunity for association leadership positions at the local, regional and global level
- Opportunity for branded volunteer awards for members taking on association leadership positions
- Automated alignment with local chapter
- Personal introduction to local chapter volunteer engagement committee to pursue personal interest and opportunities
- Connection/link to relevant affinity groups
- Ability to pre-purchase up to one (1) table at the Woman of the Year (WOTY) event
- The opportunity to host a virtual Woman of the Year event at company's location (one (1) site license)
- Three (3) registrations to the Annual Conference
- One (1) Rising Star or Luminary award winner
- ACE Awards submission included
- One (1) hour ACE Awards debrief consultation
- Ten (10) passes per Career Conversations webinars (four (4) webinars per year)
- Up to two (2) requests or up to four (4) hours for the HBA referrals and connections
- One (1) registration to 3BC summit
- Company logo with a hyperlink to company website on HBA website
- "HBA welcomes" in social media for new partners
- "HBA welcomes" article in newsletter for new partners
- Midyear and annual review completed with your company's assigned account manager

**TEAL**  
 (\$7,500)

- Eight (8) memberships
- HBA directory listing and access
- Access to three (3) HBA (pre-recorded) webinars for each included membership
- Participation in HBA online discussion communities
- Access to key opinion leaders
- Access to subject matter experts
- Opportunity for association leadership positions at the local, regional and global level
- Opportunity for branded volunteer awards for members taking on association leadership positions
- Automated alignment with local chapter
- Personal introduction to local chapter volunteer engagement committee to pursue personal interest and opportunities
- Connection/link to relevant affinity groups
- Ability to pre-purchase up to one (1) table at the Woman of the Year (WOTY) event
- Two (2) registrations to the Annual Conference
- One (1) Rising Star or Luminary award winner
- ACE Awards submission included
- Five (5) individual access codes to current year's released recordings (available one week after live webinar) for the Career Conversations
- Company logo with a hyperlink to company website on HBA website
- "HBA welcomes" in social media for new partners
- "HBA welcomes" article in newsletter for new partners
- Midyear and annual review completed with your company's assigned account manager

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## PACKAGES continued

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**RED**  
(\$3,500)

- Five (5) memberships
- HBA directory listing and access
- Access to three (3) HBA (pre-recorded) webinars for each included membership
- Participation in HBA online discussion communities
- Access to key opinion leaders
- Access to subject matter experts.
- Opportunity for association leadership positions at the local, regional and global level
- Opportunity for branded volunteer awards for members taking on association leadership positions
- Automated alignment with local chapter
- Personal introduction to local chapter volunteer engagement committee to pursue personal interest and opportunities
- Connection/link to relevant affinity groups
- Ability to pre-purchase up to five (5) seats at the Woman of the Year (WOTY) event
- One (1) registration to the Annual Conference
- Company logo with a hyperlink to company website on HBA website
- "HBA welcomes" in social media for new partners
- "HBA welcomes" article in newsletter for new partners
- 50 percent exhibit space discount (Annual Conference)
- Midyear and annual review completed with your company's assigned account manager

HBA corporate partnership benefits to be received by \_\_\_\_\_ for the \_\_\_\_\_ partnership.  
Company Name Partnership Level

Initial of agreement of listed benefits: \_\_\_\_\_

## SUMMARY OF 2019 SELECTIONS

Review the agreed upon items of the corporate partnership and initial for acceptance of these items \_\_\_\_\_.

Total due \$ \_\_\_\_\_

Partnership term is for one year and begins \_\_\_\_\_ and ends \_\_\_\_\_. Payment is required within 60 days of start of term.

Signature \_\_\_\_\_

By signing this application, you certify that you have the authority to do so on behalf of your company.

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