

# 2017 Women's Healthcare Innovation and Leadership Showcase Exhibitors



## American Cancer Society

The American Cancer Society's mission is to save lives, celebrate lives and lead the fight for a world without cancer. American Cancer Society staff and volunteers will be on site to showcase the information and support programs and services for cancer patients and caregivers. The exhibit will also feature educational resources to help individuals reduce their cancer risk. Staff will also be on site to answer any questions about any upcoming fundraising events, such as the annual Making Strides Against Breast Cancer 5K walk.

## American Lung Association of the MidAtlantic

The American Lung Association seeks to educate women about their #1 cancer killer, lung cancer. Every 5 minutes a woman is diagnosed and every 8 minutes a woman will die from lung cancer. Only 2% of women surveyed have lung cancer on their health radar, most believing that it is only a smoker's disease. The fact is that two thirds of all lung cancer diagnoses are either nonsmokers or former smokers. Lung screening can save lives. Stop by and learn more about early detection.



American Medical Women's Association  
Empowering Women & Improving Health Care Since 1915

## American Medical Women's Association

The American Medical Women's Association (AMWA) is an organization that functions at the local, national, and international level to advance women in medicine and improve women's health. Founded in 1915, AMWA is the oldest multi-specialty organization of women in medicine. AMWA's programs help provide leadership, advocacy, education, mentoring and strategic alliances. As the vision and voice of women in medicine for over a century, AMWA empowers women to lead in improving health for all, within a model that reflects the unique perspective of women.

## CancerCare

CancerCare's Women's Cancers program provides free, specialized services for women coping with a cancer diagnosis, including individualized counseling, support groups for patients and caregivers, educational programs, financial assistance, and wig and prosthesis clinics that help women look and feel their best during and after treatment. Led by oncology social workers who understand the unique challenges faced by female patients and caregivers of all ages and life situations, the program supports any woman living in the U.S., and holds free wig fittings at our offices in New York City and the New York tri-state area.



CANCERcare



accomplishes its mission through strong business networks, education, research, advocacy, and recognition for individuals and companies. The HBA has over 110 Corporate Partners and over 8,000 members served by more than 25 chapters and affiliates across the US and Europe. Learn more about HBA and how to get involved: [www.HBAnet.org](http://www.HBAnet.org)

## Healthcare Businesswomen's Association (HBA)

The Healthcare Businesswomen's Association (HBA) is a global nonprofit organization comprised of individuals and companies from across the healthcare industry committed to achieving gender parity in leadership positions, facilitating career and business connections and providing effective practices that enable organizations to realize the full potential of their female talent. Celebrating its 40<sup>th</sup> anniversary this year, the HBA continues to achieve their core purpose: to further the advancement and impact of women in the business of healthcare. The HBA

## New Jersey Department of Health (NJDOH)

The New Jersey Department of Health is a governmental agency of the U.S. state of New Jersey. New Jersey's State Board of Health was established in 1877. Its administrative functions were vested in the Department of Health, which was created in 1947. In 1996, the latter was renamed the Department of Health and Senior Services (DHSS). In 2012, senior services programs moved back into the Department of Human Services, and DHSS again became the Department of Health. Cathleen D. Bennett has been the Commissioner of the New Jersey Department of Health since August 3, 2015. NJDOH will be showcasing their New Jersey Cancer Early Education and Detection program.



STATE OF NEW JERSEY  
DEPARTMENT OF HEALTH



## PharmaVOICE

PharmaVOICE magazine, reaches more than 41,000 BPA qualified print subscribers and 60,000 users with its digital edition. PharmaVOICE is the forum that allows business leaders to engage in a candid dialogue on the challenges and trends impacting the industry. PharmaVOICE provides readers with insightful and thought-provoking commentary in a multiple-perspective format through forums, topics, and articles covering a range of issues

from molecule through market. PharmaVOICE subscribers are also kept abreast of the latest trends and information through additional media resources, including Social Media, WebLinx Interactive WebSeminars, Podcasts, Videocasts, White Papers, E-Surveys, and e-Alerts. PharmaVOICE is also the producer of the PharmaVOICE 100 Celebration, an industry event designed to convene the most-inspiring leaders in the life-sciences. For more information, visit [pharmavoices.com](http://pharmavoices.com).

### Rutgers, The State University of New Jersey

Rutgers, The State University of New Jersey, is a leading national research university and the state's preeminent, comprehensive public institution of higher education. Established in 1766, the university is the eighth oldest higher education institution in the United States. Nearly 69,000 students and 22,000 full- and part-time faculty and staff learn, work, and serve the public at Rutgers locations across New Jersey and around the world.



As the state's premier comprehensive public research university, Rutgers is dedicated to teaching that meets the highest standards of excellence, to conducting cutting-edge research that aids the state's economy, businesses and industries, and to providing services, solutions, and clinical care that help individuals and communities.

With research a fundamental part of the university's mission, its Office of Research and Economic Development provides services across Rutgers to support the faculty's research and strategically leads the university's economic development activities.

The university belongs to the Big Ten Academic Alliance, comprised of 14 world-class research universities, and is among the top 20 public U.S. universities for total R&D funding. Rutgers University–New Brunswick is the state's only public institution in the prestigious Association of American Universities.

### sharecare **Sharecare**

Sharecare is a digital health platform that helps people manage all their health in one place. Sharecare technology provides each person – no matter where they are in their health journey – with a personalized health profile and connects them to information, evidence-based programs and tools to live their healthiest, happiest and most productive life. With award-winning, innovative and frictionless technologies, Sharecare helps Life Science partners, providers, employers and health plans effectively scale outcomes-based health and wellness solutions.

### **US Department of Labor Women's Bureau**

The Women's Bureau at the U.S. Department of Labor is a research, policy, and advocacy agency that promotes the welfare of wage-earning women, improves their working conditions, and advances their opportunities for profitable employment. The Women's Bureau was established in the U.S. Department of Labor in 1920. Since that time, the Women's Bureau has focused its efforts on initiatives that support women's engagement in the workforce. The Women's Bureau is working collaboratively with the Rutgers School of Management and Labor Relations' Center for Women and Work to highlight workplace supports that are helping women stay engaged in the workforce, promoting greater health and economic outcomes for women and their families. Research presented will include an overview of the current status of working women in the United States to help extend the conversation around healthcare innovation efforts to include workplace supports such as paid family leave. The Rutgers Center for Women and Work's research projects also includes the effects of New Jersey Family Leave Insurance on maternal and infant health behaviors, the impact of New Jersey Family Leave insurance on workers and their families, and success strategies employed by women executives in pharmaceutical industries.



### **COMMUNITY HEALTH CENTER**

Visiting Nurse Association of Central Jersey

### **Visiting Nurse Association Health Group and Visiting Nurse Association of Central Jersey Community Health Center**

Visiting Nurse Association (VNA) Health Group is New Jersey's largest non-profit visiting nurse association that helps individuals and families achieve their best level of health and well-being by providing home health, hospice, palliative and community-based care. VNA Health Group partners with leading health systems

such as Barnabas Health, CentraState Medical Center, and Robert Wood Johnson University Hospital. Visiting Nurse Association of Central Jersey (VNACJ) Community Health Center is designated as a Federally Qualified Health Center that provides comprehensive primary care including dental and prenatal care. The Children and Family Health Institute (CFHI) is a non-profit program of VNA Health Group. Through the institute model, CFHI increases visibility and access to our range of programs and services ensuring that there is "no wrong front door" to those in need.



### **Well Spouse Association**

The Well Spouse Association (WSA) is unique. It is the only national organization dedicated to spousal caregivers. These care partners benefit from peer support that is both emotional and practical. WSA offers several options to meet their needs including in-person groups, telephone groups and one-on-one mentorships. Often the most important participant in a patient's well-being is the caregiver. Studies indicate that up to 75% of all caregivers are female and may spend as much as 50% more time providing care than their male counterparts. There are countless examples that when the input of well spouses is implemented by medical staff or other healthcare professionals, that advice greatly improves the quality of life for the struggling ill spouse and for the well spouse. WSA is committed to the issues faced by caregivers and recognizes the significance of their role. 1-800-838-0879 - [www.wellspouse.org](http://www.wellspouse.org) - [info@wellspouse.org](mailto:info@wellspouse.org)

