



## **Vince Wong, J.D., MBA**

Vice President, Strategy and Communications  
Roche Diagnostics Corporation

Vince is responsible for development, execution and communication of the strategic direction of Roche Diagnostics in North America. This includes leading market research, strategy and competitive intelligence teams to analyze the diagnostics industry and set the company's short- and long-term direction, and all communications activities, including marketing communications, media relations, charitable giving, executive and employee communications, digital marketing, and event management.

Vince is a member of the CEO's leadership team, the North America Diagnostics Executive Committee, where he works directly with the CEO and other senior leaders.

Since joining Roche Diagnostics in 2003, he has held positions in business development, strategic planning, global marketing and contracting. In Roche Tissue Diagnostics, Vince led a number of initiatives, including Launch Excellence, the creation of the International Pathology Patient Safety Advisory Board, and the global commercialization of the VENTANA HE 600 system. Most recently, he was Senior International Business Leader for Primary Staining.

Before joining Roche, Vince worked at Telamon Corporation, Indianapolis, as General Manager of a broadband and VPN services business serving Fortune 500 customers. At law firm Locke Reynolds LLP (now Frost Brown Todd LLC), Vince represented Fortune 500 clients in federal and state litigation. In 2000, he served as counsel to the Indiana Senate. In Beijing, Vince managed multinational accounts at IWNC International.

He holds a B.A. in economics and government from the University of Notre Dame, an MBA from Northwestern University's Kellogg School of Management, and a J.D. from the Indiana University School of Law. While working in Beijing, he completed an intensive Mandarin Chinese language program.

Active in the community, Vince has served on numerous non-profit organizations' boards of directors, including the International Violin Competition of Indianapolis, Dance Kaleidoscope, Asian American Alliance, Inc., and the Indianapolis Museum of Art. Vince was one of the Indianapolis Business Journal's 2001 Forty Under 40 honorees.

### **About Roche**

Headquartered in Basel, Switzerland, Roche is a leader in research-focused healthcare with combined strengths in pharmaceuticals and diagnostics. Roche is the world's largest biotech company, with truly differentiated medicines in oncology, immunology, infectious diseases, ophthalmology and neuroscience. Roche is also the world leader in in vitro diagnostics and tissue-based cancer diagnostics, and a frontrunner in diabetes management. Roche's personalised healthcare strategy aims at providing medicines and diagnostics that enable tangible improvements in the health, quality of life and survival of patients.