

Susan Herbert is the Global Head of Marketing and Strategy Operations at Merck. In this role she has overall accountability for Strategic Planning and Portfolio Management, Strategic Insights, Marketing Excellence including Brand Planning, launch excellence, launch planning and the Digital Excellence for Healthcare. Sue has extensive leadership experience across a variety of roles in Pharma Manufacturing, R&D and Portfolio Development. During her career she has led teams responsible for strategic business insights and forecasting, strategy development, program and product development, and most recently, she served as the Head of Global Business Development and Alliance Management within the Biopharma business of Merck. She has a PhD in Biochemistry and is based in Switzerland.