Twenty years ago, Ipek moved from investment banking to the human side of business. After ten years on Wall Street, Ipek's journey took her into the world of psychology, spirituality and creativity. She has designed a unique and highly effective approach to leadership coaching and organizational consulting. Two years ago, she became president and owner of the Deep Coaching Institute, an advanced coach training school, blending her passion for teaching and doing. In addition to this she is also the founder of the Women's Leadership Circles (WLC).

As part of her career change from the investment world to executive development, Ipek spent a year in theological seminary, earned an MA in Psychology, a PhD in Organizational Leadership, and completed numerous certification programs including the Enneagram-Based Deep Coaching Certification. Ipek focuses her personal and professional development on studying leadership, expressive arts, communication, participative learning methodologies and ancient wisdom traditions, to develop approaches that awaken inherent potential and capacity for greatness.

In 2013 Ipek founded the Women's Leadership Circles (WLC), a program and community to accelerate women's advancement into senior leadership positions. This initiative has grown globally to now include Basel, Boston, and Portland in addition to the San Francisco area.

Ipek's client list includes: Adobe, Agilent, Agios, Achaogen, Applied Materials, BEA Systems, Chevron, EMC, Estee Lauder, Genentech/Roche, Oracle, PayPal, Pfizer, Revlon, VMware, Wells Fargo and Workday.