



Gwenaëlle de Sabran
Director of Marketing and Communication
Orange Healthcare

Gwenaëlle de Sabran is Director of Marketing and Communication within Orange Healthcare. As the digital healthcare subsidiary of Orange Business Services, Orange Healthcare's mission is to develop e-health activities in France and internationally by leveraging the Orange group's vast expertise in Information and Communication Technologies.

In her role as Marketing Director, Gwenaëlle is responsible for the identification, definition and development of the global product roadmap and strategy along with identifying market entry strategies across the healthcare ecosystem.

Gwenaëlle on Orange Healthcare's Executive Management Team and contributions to strategic and operational decisions of the business unit.

Prior to joining Orange Healthcare, Gwenaëlle was International Marketing Director within the Home and Convergence line of business where she was responsible for providing marketing across Orange's footprint where the solutions are deployed.

Gwenaëlle is a graduate of the ESCP (Ecole Supérieure de Commerce de Paris) with a specialization in Marketing.

Orange Healthcare – Joining Up Healthcare
<http://healthcare.orange.com>

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