

Laura McKeaveney



Head, Global Patient Advocacy, International

Laura McKeaveney is *Head, Global Patient Advocacy, Novartis International*. In this position, she has overall leadership of the Patient Advocacy strategy and agenda. Previously as the Head Global Human Resources, Pharma, she was responsible to support the delivery of the Pharma strategy by driving a progressive people and organizational agenda, which focused on cultural transformation, diversity & inclusion, talent management and capability building for both the business and the HR function. As the Global Head of HR for Pharma she was a member of the Executive HR leadership team for the Novartis Group. In her current role she is a member of the Executive Communication leadership team for Novartis Group.

She recently completed her three year term as Chair of the International School of Basel (ISB), and in addition is involved in several projects in Basel and Africa focusing on young people. Professional recognitions include HBA Rising Star Award (2011); Novartis CEO award (2012); Medtronic CEO award (2005), European Diversity Leader nomination (2012 and 2015). Laura holds an MBA and is a fellow of the Chartered Institute of Personnel & Development. (FCIPD)