Michelle is an Engagement Manager and case team leader at Health Advances, a strategy research and consulting firm focused exclusively on the healthcare industry. Health Advances partners with senior executives and investors on their highest-stakes strategic decisions. Michelle leads the day-to-day activities on consulting projects that help clients realize growth opportunities worldwide for healthcare technologies, products and services. This engaging experience has provided her a "birds-eye-view" of the healthcare industry. She is also a director at large for the HBA bay area chapter and up until recently co-led the membership committee with Magdolna Rozs-Johansson and Rosa Lau.